

Bonjour,
I am Monisha Bandhu

Chef de Projet PAP Femme



CONTACT DETAILS

Address: Ile de France, France
Mobile: +33 624341839

Email: monishabandhu@yahoo.co.uk

LinkedIn: www.linkedin.com/in/monishabandhu

Portfolio: www.behance.net/monishabandhu

About Me

Collaborative, strategic, solutions-oriented **Sustainable Project Manager** and **Fashion Designer** with around 5 years of experience in **Fashion and Luxury** industry including **Marketing** and **Retail**. Focus on increasing the sustainability footprint of the company with Design Solutions and Project Management.

Education

Master in Fashion Marketing and Sustainability Management

L'Institut Supérieur des Arts Appliqués, Paris, France

2019 – Present, RNCP Level7

Graduate Diploma in Fashion Design Technology

London College of Fashion, London, United Kingdom

2014 – 2015, BAC+4

B.Sc. in Fashion and Apparel Design

Bangalore University, Bangalore, India

2010 – 2013, BAC+3

Experience

Luxury Brand Consultant, Internship

09/03/2021 - Present

House of Identities; Paris, France

Brand Manager – Research and Planning

Client Acquisition, Developing and spearheading Training Program, Sustainability Project Manager

Sustainable Fashion Designer, CDI

02/2019 – 09/2019

CHETNA BAGGA; Delhi, India

- Designing Sustainable women's ready-to-wear for online retail, sourcing, vendor management, sampling, designing prints and embroidery, incorporating sustainable textiles in our collections.
- Creating and Executing Budget Plan for collections.
- Market Analysis to come up with design solution for current customers and increasing sales 20% by expanding into online market for working women.
- Delegating tasks to employees as per their capabilities while increasing their morale for a more collaborative work environment.
- Sourcing and negotiating with vendors for best prices, customization on design and delivery time.
- Social Media Marketing; increasing client engagement by focusing on location based clients.
- Researching best sustainable practices for a small business to form a circular business model, initiating alterations to expand client turnover.

Sustainable Project Manager/ Fashion Designer, Freelance

04/2018 – 01/2019

Delhi, India

- Designing and developing Zero-waste collection of androgynous style.
- Creating contemporary collection of organic hand printed textile.
- Developing brand and collection idea for a start-up, producing garments, sourcing and procuring fabrics, Market and Competitive Analysis, Creating Action-Plan for marketing, KPIs.
- Developing range-plan for a fashion store to build customer loyalty and increase market share.

Women's Ready-To-Wear Designer, CDI

03/2016 – 04/2018

SATYA PAUL; Delhi, India

(Premium Luxury Brand, part of Genesis Luxury, L Capital had 40% stake)

S/S2016, A/W2016, S/S2017, A/W2017

- Independently handling 4 collections simultaneously of 20 looks each per season from conceptualization to final sample for production.

- Designing and developing best-selling garments with high profit margins.
- Exceeding my target in 3 months of joining and given additional tasks of planning and managing budget strategy of the entire collection.
- Designing innovative versatile silhouettes, can be worn in multiple ways.
- Introducing the idea of designing 4 collections with different target markets to cover range of customers.
- Design solutions to maximize profit margins of each garment by lowering the construction cost.
- Presenting and collection and Negotiating with executives and manager for approvals.
- In-charge of final presentations, illustrations and tech-pack to be shown to marketing and buying teams.
- Outperforming the number of designs selected by the Creative Head in first year of joining and eventually creating the best-selling products for the brand.
- Creating and incorporating the sizing chart for the ready-to-wear market of the brand.

Graphic Designer/ Marketing, CDI

09/2015 – 02/2016

RITU BERI; Delhi, India

(Couture Designer, 'Chevalier des Arts et des Lettres' by French government)

Resort 15, A/W 15

- Graphic designing, Social Media Marketing, Content Creation
- Managing, Quality-checking the collection for Goa Fashion Show.
- Photo-shoots assistant, creating content for social media to create buzz around new products.
- Archiving and Managing books.
- Ensuring smooth day-to-day workflow by organizing tasks efficiently.

Awards and Certificates

- Won 1st place award in 'Young Designer' category in 2017 for sustainable collection in Asian Fashion week
- 1 year Certificate from Mod'Art International in Advanced Fashion Design, Draping and CAD (Computer Aided Design)
- Online Certificate Course by London College of Fashion and Kering - 'Fashion and Sustainability – Understanding Luxury Fashion in a changing world'
- LinkedIn Learning
 - *Learning Design for Sustainability*
 - *Sustainability Strategies*
 - *Balancing Innovation and Risk*
 - *Leadership Strategies for Women*
 - *Executive Presence – Tips for Women*

Technical Skills

Adobe – Photoshop, Illustrator, InDesign

MS Office – Word, PowerPoint, Excel

Google – Docs, Sheets, Slides

Design: Technical Drawing, Hand Illustrations, Garment Construction, Embroidery, Printing, Draping, Trend Analysis, Mood-Boards, Fabric, Colour, Silhouette, Finishing, Details, Woven, Jersey, Denim, Leather

Management: Market Analysis, Marketing and Communication Management, Social Media Marketing, Project management, Sustainability Management, Product Development, Merchandising, Budgeting and costing, Vendor Sourcing and Management, Gantt Chart, Plan of Action, Internal and External Business Analysis, CSR

Hobbies

Fine Art, Modern Art, Sketching, World Cinema, Anime, Manga, Origami, Social and Political Issues, Exploring different Culture and cuisine, Astrology, Spirituality, Swimming, Tennis, Basketball, Trekking, Jogging, Yoga.

Languages

English – Bilingual

Hindi – Bilingual

French – Conversational, undergoing course to become proficient

Urdu – Fluent (Verbal)

Punjabi – Fluent (Verbal)

Italian – Elementary (Verbal)

Personal Skills

Creative, innovative, entrepreneurial, leadership, global outlook, organised, eye for detail, quality conscious, teamwork, passionate, international fashion, technical knowledge, analytical skills, interpersonal skills, thoroughness, multi-cultural