

## PROFESSIONAL EXPERIENCES

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Since 2016

**CHRISTIAN DIOR COUTURE, Paris**  
Visual Communication Project Manager

### Art direction and creative content

Visual contents for press, digital communication, e-shop on all the worlds of the house. Creation of the creative concepts and visual communication strategies. Creative briefs, art purchasing, talents choicing : artists, photographers, illustrators, video directors, set designers, motion designers and more.

### Production

Management and production (photoshoots, fashion shows, events and special projects). Following post-production: retouching and video/motion editing. Teams management

2014 - 2016

**CREATIVE CONTENT DIRECTOR, Paris**  
Freelance  
Art direction, Graphic design, Set design and Fashion Visual Communication Consulting.

2013 - 2016

**PRISMA MEDIA, Paris**  
Junior Art Director.  
Advertising Art direction and Graphic Design

2012 (3months)

**ANDREA CREWS, Paris**  
Event Creative Content Manager,  
Art direction, Visual Project Manager.  
(emailing, newsletters, gifs, social media content)

2011 (6months)

**GGDO, Nice**  
Assistant Art director  
Art Direction and Visual Project Coordination,

## PROFILE

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Visual project manager, creative content. Evolving throught the art direction between video, graphic design and photography. I develop visual communication strategies in fashion and design.

Mixing my skills and knowleges, I direct visual projects and follow up the production, the edit and the team management.

## EDUCATION

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### MASTER DEGREE CREATIVE CONTENT, GRAPHIC DESIGN

2014-2016  
Campus Fonderie de l'Image, Paris

### GRAPHIC DESIGN AND COMMUNICATION LICENCE DEGREE

2013-2014  
Gobelins, Paris

### COMMUNICATION HIGHER NATIONAL DIPLOMA

2011-2013  
Le Parc Imperial, Nice

### INFORMATION AND COMMUNICATION BACHELOR

2010-2011  
Nice

### LITERATURE AND ARTS BACHELOR DEGREE

2010

## EXPERTISE

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### Creation

Art Direction  
Graphic Design and Font  
Technical knowlege of the Prints Industry  
Video and Motion Design  
Brand content  
Social media and Digital Culture

### Production

Project management  
Team management  
Image production  
Budget and negotiation

### Image Creation Software

Photoshop, Bridge CC  
Illustrator CC  
Indesign CC

### Moving Image Software

Premiere Pro CC  
After Effect CC

## LANGUAGES

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English  
Full proficiency

French  
Native

Spanish  
Intermediate certificate

## INTERESTS

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Design graphique, Video, Photography, Magazines, Exhibition, Art, Architecture Fashion design, Sport