

stéphane perrin architect designer

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french nationality
english - fluent
spanish - "fluent"

curriculum vitae 2020

2019

8 months

Isabel Marant

Architecture, Design and Store Planning Director

Leading Isabel Marant, Isabel Marant Etoile, network retail and wholesale, boutiques and corners development
50 projects / year / world wide / CAPEX 15 Millions follow up
Isabel Marant Homme first shop in shop design
commercial contract's architectural and cost analysis, budget control process,
furniture design and development, furniture bulk order
team management : 5 architects/store planners

2011 – 2019

8 years

Chloé

Head of Architecture and Design Chloé and See By Chloé

New Chloé shop Concept: creation/design – with Clare Waight Keller (Artistic Director)
"Chloé Maison": Design of the new head quarter/show room building – 2600m2
New See By Chloé concept creation/design – with Clare Waight Keller (Artistic Director)
Store planning / roll out management / prototyping / negotiation (America, Europe, Middle East, Asia)
55 projects per year/ world wide / CAPEX 30 Millions follow up
Visual Merchandising tools and display elements
Architecture Bible development and piece of furniture design
Art pieces sourcing / vintage piece of furniture buying and sourcing
team management : 2 architects/designer

2010 – 2011

1 year

The Kooples

Head of international retail architecture development and merchandising

project management administrative process ,shop opening, onsite management
France - 25 boutiques and 25 shops in shop
UK – 7 boutiques and 5 shops in shop
Spain – 1 shop in shop
team management : 2 architects
pop and furniture design
windows and set display management for department stores

2008 - 2009

1 year

Diptyque

international retail architecture, merchandising and trade marketing manager

store planning for the new store design concept - 6 shops and 4 shop in shop
project management ,shop opening, onsite management - Middle East, Europe and North America
events setting, windows display and pop up store design
design contractors management

2007 - 2008

1 year ½

L'Oréal Luxury Products

international retail design manager

new Biotherm's shop design and implementation

store planning 300 projects / year – Asia, Asean, Europe and Middle East
team management : 5 persons
furniture design development
process development

2002 - 2007

5 years ½

Christian Dior Couture

international accessory architectural projects manager

team management: 1 persons
project management: budgets, contractors, schedule, operational architects, site work
operational field experience - Europe, Japan, Korea, Hong Kong, Paris and Travel Retail
store planning, retail architecture for:

Baby Dior: network of shops implementation -8 shops, 12 shops in shops for Europe and Asia-

Dior Scarves/Fashion Jewellery: multi-accessories store planning -40 shops in shops for Asia, Europe and Middle-East-

Dior Lingerie: new design conception and implementation -4 prototypes corners and integration in Dior shops -

Dior Watches and Dior Joaillerie: furniture design development - 20 points of sales -

Dior eyewear: sunglasses furniture design - 5 shop in shops –

Dior Leather Goods, Footwear, and Ready to Wear: furniture design and installation -15 shops, Asia, Europe and America-

Dior Homme - ties and men's accessories: dedicated shop-in-shop architecture - 3 shops in shops-

2001 - 2002

1 year ½

Thierry Mugler parfums et accessoires

projects manager - flagships and multi-accessories points of sales, perfumes

store planning and architectural guidelines development -30 shops in shops -

customization and conception of flagships points of sales -10 shops in shops-development of multi-accessories -fashion

freelance / missions

2011 Lancel - [freelance mission](#)

store image and set design development

furniture and soft design concept and development

event set design and windows design

2010 ST Dupont - [freelance mission](#)

new shop concept development - Av. Montaigne Shop.

2010 Giorgio Armani Parfums - [freelance mission](#)

Armani Privé fragrance bar design

2002 le boudoir Etername - [freelance mission](#)

fine jewellery showroom conception and creation

"modern louis XV style" furniture design and concept - paris - avenue montaigne

2002 Canzi bio-cosmétique - [freelance mission](#)

natural cosmetics laboratory shop concept, design and creation 2006 - paris 3rd district

artistic direction -packaging concept - brand image management

2002 Giorgio Armani Parfums - [freelance mission](#)

furniture and display conception for premium fragrances discovery

furniture conception for travel retail

2002 Hélène Rubinstein - [freelance mission](#)

furniture and display element design

2001 Chanel - [freelance mission](#)

chairs and armchairs design

merchandising and window display for new launch - Chanel sunglasses

2000 - 2001 architectural office Couvert / Terver

architect - project manager

re-structuration - 3 villas and 4 appartments - France

7 competitions /call of tenders and urbanism studies

Geneva and Barcelona Renault's stand conception

Courrèges

conception of architectural/retail brand image

Courrèges Sport Futur - conception, design and architectural book -2corners in Japan and 1 shop in Kobe

Courrèges 21 - design and conception and architectural/retail book -30 corners in Japan and 1 shop in Osaka

Courrèges Première Ligne - concept and design - prototype corner in Osaka

Courrèges Jewellery and Fashion Jewellery - architectural book and pop material design

1999 atelier d'Architecture Brenac / Gonzales

architect – interior design and facade conception for the Lycée Hôtelier Jean Quarré Bd.Raspail - Paris

cursus / study 1992 - 1999

1995 - 1999 ESAG-Penninghen - paris - france

Master Interior Designer - excellence mention

1998 Opera National de Paris - trainee set design

Don Carlo (G.Verdi) - set design : Graham Vick

Madame Buterfly (G.Puccini) - set design : Robert Wilson

1997 Escola Superior de Disseny Elisava - Barcelona

1992 - 1995 Univesité Paris II Ass

DEUG - first degree of economics and social sciences

computer graphics

Microsoft Excel-Word / Power CAD / Autocad / Archicad / Photoshop / Illustrator / X-press