

Nanyi Li



LANGUAGE

German - fluent - C1
English - confident - B2
Chinese: Mandarin, Cantonese - native

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Eyes on Talents: Nanyi Li
www.nanyi-li.com

SKILL

Draping	Adobe Illustrator
Sewing	Adobe InDesign
Pattern making	Adobe Photoshop
Technical illustration	Adobe Premiere
3d Modeling	Procreate
3d Printing	Nomad
Painting	Clo 3d
Graphic design	Rhino
Print design	MS Word
Art direction	MS PowerPoint
Video cutting	MS Excel
Sound cutting	
Laser	

As a conceptual fashion and contemporary jewelry designer with a diverse academic background, I engage in profound artistic and philosophical reflections on design concepts. Specializing in creative explorations with upcycling, I seamlessly combine reusable, second-hand, and found materials, infusing sustainability and craftsmanship from a fresh and contemporary perspective into my creative philosophy.

EDUCATION

Sept. 2019 - July 2022
Burg Giebichenstein University of Art and Design Halle (Halle, Germany)
• Conceptual Fashion Design (M.A.)
• Professor: Lars Paschke

Aug. 2017 - Oct. 2017
Guangzhou Xiuli Clothing Vocational Training College (Guangzhou, China)
• Draping, Sewing, Pattern making

Sept. 2013 - July 2017
South China Normal University (Guangzhou, China)
• Product Design (B.A.)

AWARD & EXHIBITION

- Nomination, German Design Award 2025 – Newcomer (Germany)

- Shortlist, Wilhelm-Lorch-Stiftung Foundation Award 2024 (Germany)

- "The Group Exhibition", Der Berliner Salon, Berlin Fashion Week, Feb. 2024 (Germany)

- Participant of "This jewelry is 100RMB" Contemporary Jewelry Exhibition, Oct. 2023 curated by VONMO Gallery (China)

- 3rd. Prize, Apolda European Design Award 2023 (Germany)

- "The Group Exhibition", Der Berliner Salon, Berlin Fashion Week, Jan. 2023 (Germany)

- Winner, The funding project "Fashion X Craft" 2023 (Germany, United Kingdom)

- Best Sustainability Concept Award, Neo. Fashion Award 2022 (Germany)

- Winner, Academy Award 2017, School of Fine Arts, South China Normal University (China)

- Outstanding Work, Guangdong Cutting-Edge Jewelry Designer Contest 2016 (China)

- Finalist, Guangdong Cutting-Edge Jewelry Designer Contest 2016 (China)

EXPERIENCE

Now
Freelancer/ Art director, Nanyi Li (Berlin, Germany)

Dec. 2023 - Now
Loveco Vegan Eco Fashion Concept Store, store assistant (Berlin, Germany)

Jan. 2023 - Feb. 2024
Participant of the funding project "Fashion X Craft" 2023 curated by Fashion Council Germany in partnership with the Swarovski Foundation and The King's Foundation (Germany, United Kingdom)

01- 08 Sept. 2021
Neo.Fashion, art director assistant, (Berlin, Germany)

March - Aug. 2021
SUSUMU AI, design assistant (Berlin, Germany)

May - July 2017
Hong Kong Youngish Garments Co. Limited, design assistant (Guangzhou, China)

Oct. 2015 - Jan. 2016
Collaboration project with Jia Zuo Liang Pin SS2016, footwear designer, (Dongguan/ Guangzhou, China)

2013 - 2015
Freelancer (Guangzhou, China)
• Graphic design
• Illustrations on the wall (office, restaurant, car park, street, etc.)
• Handmade designs in creative markets
• Copywriter