

# ANTONIA PENIA

PHOTOGRAPHER & ART DIRECTOR

*"The foundation of life is learning, and learning is a living experience. The Art of Living."*

## EDUCATION

**MA (UAL) Fashion Photography. Distinction**  
UAL, London College of Fashion | 2021 – 2022.

**AIM Qualifications L2 Digital Technology Industries**  
Collage Arts | 2021.

**LCC Industry Mentoring Programme**  
University of the Arts London | 2021.

**MA (EFTI) Fine Art Photography**  
EFTI, Centro Internacional de Fotografía y Cine, Spain | 2002 – 2003.

**HNC (EISV) Photography and Film**  
Escuela de Imagine y Sonido, Spain | 2000 – 2002.

## IT SKILLS

- Advanced with Windows, Mac, Ms Office, Adobe Photoshop, Lightroom, Premiere, Capture One, and photo and video editing. Darkroom.
- Experienced user of social media and online content-sharing platforms

## KEY SKILLS

- Art Direction, Lighting and Colour Image Correction.
- Highly adaptable problem solver, brief creation and development, sourcing creative talent, idea generation, and project management.
- Specialist knowledge of technical digital DSLR and analogue equipment. Nikon, Canon, Phase One, Fujifilm, Hasselblad, Pentax, Godox, Profoto, Elinchrom and Bowens Lightning.
- Proficient in English and Portuguese. Spanish.

An open-minded and approachable visual artist who works in photography, video, art direction and performance art. Based in London, fluent in English, Portuguese, and Spanish.

Photographer and Director for London fashion house Amanda Wakeley, Edeline Lee, Beulah, Ellis Bridal, Mayfair London and Harry Brown. Advertising campaigns for Santander Bank, Charbonnel et Walker, Centre Choreographic Galego. Published editorials in PhotoVogue Italia, Harrods, Scorpion Jin, Feroce, Vogue Spain, Iconic, GQ, Maxim, Playboy, and Nakid Magazine. First Playboy cover at the age of 26.

Energetic with an excellent ability to motivate others. Strong organisational and multitasking skills. Self-starter with the ability to work independently or within a team. Passionate about using creativity to express vision and communicate.

## AWARDS

**Portrait of Britain | 2022**  
WINNER

**Photo España, Art-Madrid | 2015**  
SHORTLISTED

**Feria de Arte Contemporáneo, Art-Madrid | 2008**  
WINNER YOUNG CREATOR OF THE YEAR

## EXPERIENCE

**FASHION CAMPAIGN SHOOT, LOOK BOOK, E-COMMERCE & SOCIAL MEDIA CONTENT**  
Freelance Fashion Photographer | 2019 – 2022

- Amanda Wakeley
- Mayfair London. Ginnie Chadwyck
- Edeline Lee
- Beulah London
- Creature Jewellery by Lucy Watson
- Harry Brown London
- Dewhirst. London
- Iria de Ana. Spain
- Hifas da Tera. Spain
- Dukes of Soho
- Brokenstitch
- Sawyers & Hendricks
- Esperance Style
- Reality House Agency

**BRIDAL CAMPAIGN & LOOKBOOK SHOOT**  
Freelance Fashion Photographer | 2018 – 2022

- Ellis Bridal
- John Charles
- Kelsey Rose Bridal, Josephine Scott

**CORPORATE PORTRAIT PHOTOGRAPHER**  
Official Portraits & Communications Content | 2014 – 2022

Forsters LLP, Collyer Bristow, Tanfield & Chambers, Shearman Sterling, Charles River Associates, 23ES Chambers, Levenes Solicitors, Philip Ross. HW Fisher, 1 Chancery Lane, Colman & Coyle

## QUALIFICATIONS

**ADVANCE ADOBE PHOTOSHOP AND CAPTURE ONE 20**  
City Lit College, London | 2016

**FINE ART PHOTOGRAPHY**  
Ciuco Gutiérrez, Casa Encendida, Madrid | 2003

**ENG & VIDEO EDITOR**  
David Hernández - Camera Operator, Canal 4 Castilla León, Madrid | 2002

**FILM EDITOR**  
International School of Cinema Los Baños de Cuba, Galicia | 2002

**CINEMATOGRAPHY MOVIOLA EDITING COURSE**  
International School of Cinema Los Baños de Cuba | 2002  
First Class Honour

**PHOTOJOURNALISM**  
Delmi Alvarez, EFE Agency war photographer, Vigo, Spain | 2001

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- [@antoniapenia](#)
- [@peniaphotostudio](#)
- [@Antonia Penia](#)

Solicitors, Hamblins, Byfield Consultancy, Santander Bank, I-D-S  
Diplomatic Duty-Free, Hotel H10 Waterloo, National Museum Del Prado, Madrid.

### PHOTOGRAPHER TEACHER

- Educator at The National Portrait Gallery, London | 2023
- Spanish Institute Vicente Cañada Blanch, London | 2015 – 2021
- London Photography and Lighting Workshop Meetup | 2015 – 2021

### CHARBONNEL ET WALKER

Campaign Photographer | 2016 – 2017

We developed a social media strategy to increase the following of the company website.  
Published at Harrods Magazine.

### AMANDA WAKELEY

Chief In-House Photographer | 2013 – 2015

I managed the studio, creative direction, content creation, street-style photoshoots, photographing cut-outs, accessories, models, lookbooks and the e-commerce shoots every month. I organised and led a team of photo retouches and oversaw all the website's content.

### ROYAL NATIONAL BALLET LONDON

Photographer | 2014

I was photographing the production of Sleeping Beauty for the archive of the Royal National Ballet in London.

### GISELLE BALLET PRODUCTION - CISCO AZNAR

Chief Photographer | 2008 – 2009

A six-month photo production for the Choreographic Centre of Galicia with the famous choreographer Cisco Aznar for the Giselle Ballet production.

## EXHIBITIONS

- 2023 **Galicia**. Solo Retrospective of 20 years of Antonia's work, Cervantes Institute, Prague, CR.
- 2023 **LCF Postgraduate Showcase**. London Fashion Week, The Truman Brewery, London, UK.
- 2022 **Liberation**. Solo Performance, Bermondsey Project Space, London, UK.
- 2021 **Sex is the Earth**. Group show at Women Exposed online. London, UK.
- 2018 **Know Your Roots**. Group Show, Museum of London. Heritage Lottery Fund, UK.
- 2014 **Symbiosis of Liquid Dreams**. Group show, Resistance Gallery, London, UK.
- 2013 **Around Me Group Show**. September 2013, EFTI Art Gallery, Madrid, Spain.
- 2009 **Leave me Alone**. Fernando Magdalena Art Gallery, Vigo, Spain.
- 2009 **Symbiosis of Liquid Dreams**. Group show. "Re-Género" exhibition, Cultural Centre of Spain, Lima, Peru.
- 2008 **Symbiosis of Liquid Dreams**. DEARTE Art Fair, Madrid, Spain (Young Artist Prize Winner).
- 2006 **Leave Me Alone**, solo exhibition, Dolores de Sierra Art Gallery, Madrid, Spain.
- 2006 **Leave Me Alone**, solo exhibition, Irina Maldonado Art Gallery, Toledo, Spain.
- 2006 **Leave Me Alone**, solo exhibition, Art Gallery, Olías del Rey, Spain.
- 2005 **Leave Me Alone**. TIAF, Toronto, Canada.
- 2004 **Leave Me Alone**. group show. Acer-Arte Art Gallery, Oviedo, Spain.
- 2003 **Leave Me Alone**. group show. May-July 2003, PHotoEspaña 2003, Madrid, Spain.