

Gabrielle Feixas

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experience

Artistic Director & Producer
Freelance

2024 - today

Brand Content Manager
Airelles

2022 - 2024

- Photo & Video shoot production
- Artistic Direction & Image strategy.
- Art buying & Talent sourcing
- Post-production
- Image & asset management
- Budget + Administration

Account Manager - Production & Image
Ykone

2019 - 2022

Clients: YSL Beauty, Maison Margiela Parfums, L'Oréal Luxe, Valentino Beauty, Chantelle, Clarins, Marshall, Frederic Malle, Garnier France, Nespresso

- Production / Brand content
- Image strategy
- Influencer Marketing
- Budget + Administration

Social media & Influence Executive
Paco Rabanne Parfums, Queendom - Puig

2019

- Social media : concepts & activations
- Influence : talent sourcing, coordination (e-pr activations & events)
- Copywriting
- International coordination
- Media

Digital Project Executive
Prada, Valentino, Comme des Garçons - Puig

2016 - 2018

- Brand Content Production
- Deploying 360° digital action plans & campaigns
- International coordination (local activations)
- Digital trends

education

MS Luxury & Fashion Management
Ecole Conte

International bachelor of Marketing & Communication
ESP Paris

language

English : fluent
Spanish & Korean : beginner