

Amandine Gourdon

Fashion Designer menswear & womenswear

amandinegourdon.cargo.site

Born : 08/02/1994

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Languages : French / English/ German

Adobe : Illustrator / Indesign / Photoshop

PLM

Currently learning : CLO3D

Paris based fashion designer with almost a decade of experience in the fashion industry -- with aims to create cutting-edge, commercially successful, and environmentally friendly products. I am a highly skilled designer with a strong technical expertise in garment making, and a substantial amount of experience in entrepreneurship, team leadership and guiding strategic vision. I have a passion for innovation, craftsmanship and sustainability, and I am fully adept at driving an entire design process from concept to production.



Professional Experiences

Nov. 2016 -
Nov. 2022

ATELIER AVOC

Design Director Menswear & Womenswear

ATELIER AVOC (A.A) is a Paris-based fashion label blurring the lines between masculinity and femininity through experimental Menswear and Womenswear. 2017 winner of the ANDAM Pierre Bergé Award. On the official schedule of Paris Menswear Fashion Week from 2015 to 2018.

2018 - 2022: Design director menswear & womenswear

- Design, art direction and brand strategy.
- Lead the development of the new collections by implementing its strategic vision and supervising the creative team. (creative directors, pattern maker, interns, production team and ateliers).
- Lead the consulting mission with IBIC at the Paris studio. Brand strategy, concepts, design (clothing collections for Chinese brands).
- F/W '18: third consecutive show at Paris Menswear Fashion Week.
- **Created a textile laboratory** within Atelier Avoc to develop new ways of designing textiles with a craft, innovative and sustainable focus : custom-made dye, low water dyeing, bioplastic, water-repellent silicone coating, handmade painting and more.

2017: Atelier Avoc won the 2017 ANDAM Pierre Bergé Award

2017: Associate designer menswear & womenswear

- S/S '18: Supported the creative directors in design development i.e. moodboards, design researches, drawing, drapping, 3D muslins, technical drawings.
- Team manager for design interns and pattern making team.
- Nominated for the 2017 ANDAM Pierre Bergé Prize.
- Second show at Paris Menswear Fashion Week.

2016: Assistant designer menswear & womenswear

- F/W '17: Supported the creative directors in design development i.e. moodboards, design research, 3D muslins, draping, technical drawings, and pattern making.
- First show at Paris Menswear Fashion Week.

Jun. 2019 - Jul. 2022	<p>093. Lab Strategy and fashion design consultant</p> <p>0-93. Lab is a creative platform promoting access to fashion design and visual art practices across Greater Paris. Established in the city of Aulnay-sous-Bois, it features three initiation programs, a creative incubator as well as a design lab and visual arts studio open to the local community.</p> <ul style="list-style-type: none"> - Helped the team with the strategy, project development, funding and grant application. - Managed the design initiation program and supervised the team. - Speaker for the fashion and textile design workshops.
Oct. 2017	<p>Off-White Showroom sales assistant</p> <ul style="list-style-type: none"> - Collaborated with the wholesale sales team and managed clients. - Implemented client walkthrough of new collection, while upholding Off-White sale policies.
Jan. 2016 - Jul. 2016	<p>Tape à L'oeil Assistant designer kid's wear</p> <ul style="list-style-type: none"> - Coordinated with the senior designer. - Facilitated product development, and devised moodboards, garment drawings, technical sheets, and selected its color theory . - Liason for production follow-up with Bengali and Chinese factories. - PLM launch in the company.
Oct. 2015 - Jan. 2016	<p>Wilfried Lantoine Assistant designer womenswear</p> <ul style="list-style-type: none"> - F/W '16: Worked in partnership with the creative director. - Led design development (sketches, design research, iconography, moodboards, pattern making, draping, textile research, technical drawings)
Apr. 2014 - Jul. 2014	<p>Atelier Vernoux Haute Couture Embroiderer</p> <ul style="list-style-type: none"> - Haute couture and croisière F/W '15 collections : Haute Couture embroiderer for client such as Chanel, Azzaro, Armani. - Crochet de Lunéville and needle embroidery.

Education

2013-2016	<p>Bachelor of Arts in Fashion Design <i>Ecole de la Mode et du Textile Sévigné, Lille, France</i> Fashion Design, Art Direction, Textile Design, Pattern Making, Sewing.</p>
2012-2013	<p>Preparatory Year in Design <i>E.S.A.A.T, Roubaix, France</i> Fashion & Textile Design, Product & Graphic Design.</p>
2011-2012	<p>High School Diploma <i>Lycée Dessaignes, Blois, France</i></p>