

# *Pauline Chardin*

**creative direction**  
**style consulting**  
**trend forecasting**  
**fashion design**  
**photography**

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## **photography clients**

Milk Décoration, Voyageurs du Monde,  
Scarlette Ateliers, Hoshino Resorts,  
Monsieur Toussaint Louverture,  
Uxua hotel & spa, Tory Burch, Sigma...

## **languages**

french (mother tongue)  
english (fluent)

## **formation**

Esaa Duperré. BTS design de mode  
option mode 2003-2005

## **references**

### *Peclers Paris*

\_creative direction of Women's Fashion Update trend book  
\_consulting on colors and trends  
\_lifestyle consulting for Casual and Beauty trend books  
\_product and silhouette design for womenswear

### *Cosa Vostra*

\_Lifestyle and creative input for a Maison Lafite wine

### *Thevoyageur.net*

\_creation of an inspiration and travel website  
\_photography  
\_writing

### *Chanel cosmetics*

\_curation of travel guides for inspiration trips for the  
research studio (Japan and Korea)  
\_color and textures research with exclusive photographs  
\_iconography research for new products

### *Ernest Leoty*

\_brand dna for an thleisure brand

### *Voyageurs du Monde*

\_travel photography

### *Cinq7*

\_styling and creative consulting for Kazy Lambist new album

### *Le Mont Saint Michel*

\_creative direction  
\_fabrics and color consulting  
\_products and pattern design  
\_brand dna consulting