

**Daniel Bo**

barros.dani@gmail.com

[www.danielbo-art.com](http://www.danielbo-art.com)

+37 6 73 07 85 42

**Current Employment**

July 2023 – Present: **Senior Print Designer for Special projects at Lululemon Vancouver.**

As a Senior Textile Designer for Special projects at lululemon, I lead the work on luxury textiles for collaborations, creating stunning and sustainable artworks for prints, jacquards, knit, washes, and dyes.

July 2020 – July 2023: **Print design Director at Lululemon Vancouver.**

**Work Experience**

July 2015 - July 2020: **Silk product manager at Kenzo, Paris.**

In this role I managed the design and development of new textile products in accessories. This included designing graphics, exploring textile innovation technology in jacquards and print, luxury trend research, strategic design for global markets, and creative problem solving in production and pricing.

2010 - 2011: **Print strategist and brand consultant at Armadillo, Rio de Janeiro.**

2010 - 2010: **Head of Print design Jose Castro Studio, Barcelona.**

2007 – 2009: **Print Designer at Osklen Rio de Janeiro.**

**Freelance experience**

2019, 2022, 2023: **Freelance print designer at Zadig & Voltaire, Paris.**

2019: **Freelance print designer at Maje, Paris.**

2018: **Freelance print designer at Nike, Portland.**

2014: **Print design Freelance at Calvin Klein, NY.**

2014: **Print design freelance at Kate Spade, NY.**

2011 - 2015: **Founder: print design studio 02Gatos. Barcelona, NY, Berlin, Paris, Rio de Janeiro.**

**Education**

2024 – 2025: Advanced Management Program (AMP) in Fashion and Luxury at Institut Français de la Mode

2009 – 2010: Master's degree, Fashion/Apparel Design, ELISAVA Escola Universitària de Disseny i Enginyeria de Barcelona

2003 – 2007: Bachelor's degree, Graphic Design, PUC-RIO - Rio de Janeiro

**Languages and skills**

Portuguese-Native

English-Bilingual proficiency

French-Full professional proficiency

Spanish- Bilingual proficiency

Italian- Intermediate working proficiency