

Jean Privé

Born 28/04/1991 in Abidjan

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APR 2014 - COMMUNICATION MANAGER • TOTEM FASHION

Managing two Communication officers and handling my client base with a EMEA and international scope. Brand strategy, communication schedule, content creation, marketing tools production, consulting, event planning, reporting, influence, showroom management. After 3 years as a Communication Officer, I became Communication Manager.

Key brands: UGG, Nehera, Sean Suen, Gentle Monster, Champagne Collet.

OCT 2016/OCT 2017 - FREELANCE COMMUNICATION OFFICER • BOUCHERON

Creating all communication tools for the Vendorama exhibition at the Monnaie de Paris.

Press kit, wording, emailings, writing of press release.

SEPT 2012/FEB 2014 - COMMUNICATION OFFICER & EDITOR • STILETTO

Managing all external communication.

Luxury, culture and fashion editor for print, digital and external projets (FIAC catalog).

EDUCATION

2009 - 2012 • ESMOD PARIS

Bachelor Degree in Fashion Design/Model Making and Communication.

2006 - 2009 • LYCÉE DES ARÈNES, TOULOUSE

Baccalaureate Degree, graduated with high honors.

SKILLS

Tools & Software • Launchmetrics, Photoshop, Indesign, Word, Excel, Powerpoint

Qualities • Versatile, Energetic, Passionate, Outgoing, Rigorous

Languages • Fluent English, Intermediate Spanish & Arabic

HOBBIES

Literature • Yasmina Khadra, Marcel Proust, Lamia Ziadé, Rimbaud.

Cinema • Wong Kar Wai, Darren Aronofsky, David Fincher.

Travel • Lebanon, Japan, Ivory Coast, Egypt, Cuba.