



KATELYN NICOLE NARANJO AQUINO

PERSONAL PROFILE

I am a dedicated and disciplined Fashion Design and Merchandising student and a freelance illustrator. With my experience in Design and Merchandising, I have taken on businesses that challenge both my creativity and numerical competence.

EDUCATIONAL BACKGROUND

De La Salle College of Saint Benilde

AB- Fashion Design and Merchandising
Major in Merchandising Minor in Marketing Design
2019- Present

- Consistent Dean's Lister 2020-2021 (GPA 3.4)

St. Paul College of Pasig

June 2013- March 2019

Junior High School to Senior High School

- Winner of several Chess tournaments, being a member of St. Paul Chess Varsity team
- Participant, Australian Math Competition

RELEVANT EXPERIENCE

Tag Global Management Corp. Fashion Design Intern

September 2023- November 2023

- Making true to life renders of fashion accessories in Clo3D
- Creating accessory designs for fashion companies

Online Selling/Marketing

2019 - Present

- Rapport building with potential customers
- Balancing profits, capital and operational expenses

Freelance Fashion Illustrator

KN.A | 2022 - Present

- Designs for competing Filipino athletes (LSGH Karatedo Team) internationally
- Built relationships with clients to maintain sales goals and create new opportunities

CONTACT

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📍 Blk 6 Lot 1 Quercos st. Greenwoods

Cainta Rizal, 1900

SKILLS & ABILITIES

- Excellent Communication Skills
- Detail and Goal Oriented
- Experience in marketing and balancing expenses
- Organized and manages time well
- Can work under pressure and quick at problem solving
- Strong in concept making and brand/product knowledge
- Fluent in Tagalog and English
- Proficient in Microsoft, Adobe, Clo3D, and Procreate

CHARACTER REFERENCE

Andrea Ionica Lozano Abraham

Academic Adviser

Fashion Design and Merchandising

De La Salle College of St. Benilde

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