

# ZESHAAN IQBAL

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Visa status: British Citizen



A menswear designer with commercial and luxury industry experience. I have a penchant for storytelling that informs my research & development, silhouettes, construction and visual communication. I explore culture through craft, from tailoring to embroidery, every decision a symbol for what I see next.

## PERSONAL ACHIEVEMENTS

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- BFC DIOR MENS MA Scholarship recipient: 23/24
- London Fashion Week show: September 23/Graduate Fashion Week show: June 23
- DECADENCE Album Launch with The Bunker Theatre: production, planning, curation and execution: 2017
- Successful funding application for Poetical Word, a creative Non-profit organisation: 2016

## EXPERIENCE

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**Inditex- ZARA MAN** | Menswear Designer | January 2025 – Present

- Concept research and development, sourcing inspirational material to build collections focusing on stories, image, silhouettes, colour palettes and moods.
- Design development including sketching, collaging, and collaboration with the atelier and patternmaking teams to translate ideas and perfect them for the needs of the client with the required technical precision.
- Working with Buyers and Merchandisers to understand client demands and aligning design development to accommodate strategic planning and forecasting.
- Developing fabrics, defining and sourcing specific requirements for each product that is driven by concept, functionality and cost efficiency.
- Collaborating with global suppliers to determine successful technical development and construction, whilst developing knowledge on supply chain and efficiency.
- Working with quality control to uphold product standards throughout the development process and communicating this information to suppliers and buyers for process improvement.
- Presenting collections across multiple teams and management levels for sign-off.
- Analysing sales data to confirm the success of the products and determining insights to apply to future collections.

**JW Anderson** | Studio Co-ordinator/Operations Assistant | May 2022 – July 2022

- Supporting the PA & Head of Studio with efficient diary management for optimal studio function.
- Coordinating and attending team meetings, taking minutes and progressing agreed actions on behalf of the Creative Director.
- Liaising with high-level externals on behalf of the Creative Director and Head of Studio to support the success of planning and operations.
- Helping the design team to prepare for key collection stages: board presentations, organising for collection reviews, sketch to fabrics and more.
- Assisting atelier with collection preparation for runway.
- Supporting the Head of Studio & Image/Press team with coordinating the pre-show schedule (hair, make up, music, casting agents) and co-ordinating facilities during show periods, assisting the team through event preparation to day of show.

- Supervising the Front of House team, delegating tasks, escalating concerns as appropriate and facilitating monthly all-hands.
- Supporting with Legal, Health and Safety, and Compliance tasks to ensure that the organisation is meeting the required standards, such as monthly risk assessments in line with safety regulations.

**BPP- Professional education provider** | Assessment/Skills Coach | July 2019 – December 2024

- Supporting students to ensure that they fully complete the requirements of their chosen apprenticeship.
- Providing detailed feedback on student assignment submissions throughout the programme, to support continuous improvement and a positive learning experience.
- Maintaining required documentation within BPP defined timescales to support necessary reporting and performance management.
- Chairing one-to-one progress review meetings with apprentices and their employers to discuss their progression and goals, as well as to handle any discrepancies or concerns through the necessary channels.

**MusicMaps** | Finance and Systems Manager | January 2018 – November 2019

- Management and development of all in-house systems, working with the founders to streamline processes whilst incorporating data collection points to strengthen KPI measurement.
- Assisting with the company's strategic planning and development, contributing to operational and financial effectiveness.
- Upholding efficiency and maximising profitability through standardisation and reduction of waste, utilising the Toyota 3M model to inspire the team to improve workflow in and out of the workplace.
- Researching economic conditions and sector trends to create relevant pricing strategies for clients. An example of this was investigating competitor pricing for Early Years teaching, determining a price package that was one of the lowest in our operating area, whilst being able to maintain a profit margin of 36%.

**SKILLS**

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- Research and development: concept and visual communication
- Draping/Standwork
- Patternmaking
- Sketching/Collaging
- Adobe Suite (Photoshop/Illustrator/InDesign)
- Fashion industry and market knowledge
- Microsoft 365 (Word/Excel/PowerPoint)

**EDUCATION**

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University of Westminster | September 2023 – August 2024.

**Menswear MA:** tailoring, embroidery, styling, archive referencing, contextual studies.

University for the Creative Arts. September 2020 – May 2023.

**Fashion BA (Hons):** concept development, patternmaking, garment construction and visual communication.

Kaplan Financial. September 2009 – December 2015.

**ACCA Fellowship**