



**MAXIME  
LAPOUILLE**  
DESIGNER

[www.maximelapouille.myportfolio.com/](http://www.maximelapouille.myportfolio.com/)





## ABOUT

Age : 33  
Language :  
- French, native language  
- English, advanced  
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Driving licence : B




## SPECIAL SKILLS

FOOTWEAR  
SOFT GOODS  
SKETCHS  
CMF




## SOFTWARE

 ADOBE CREATIVE SUITE  
 RHINOCEROS 3D  
 KEYSHOT  
 OFFICE PACK

## HOBBIES

 LONG DISTANCE BIKEPACKING  
 SKATING / ALPINE SKIING  
 ANALOG PHOTOGRAPHY (@amaxlog)

## EDUCATION

-  ISD, Valenciennes :  
2010 : Industrial design Master's degree
-  ESAAT, Roubaix :  
2007 : Product Design Higher National Diploma
-  ESAAT, Roubaix :  
2005 : Applied Arts High School Diploma

## WORK EXPERIENCES

-  **SALOMON, Snowboard Boots Designer**  
June 2017 > Today  
Responsible of all range (advanced, range, color, material and finishing)  
Soft goods and molded process / toolbox development  
Design presentaion during BP sessions (new models, colors...)
-  **SALOMON, Nordic Boots Designer**  
October 2013 > June 2017  
Responsible of all range (advanced, range, color and graphic strategy)  
Help on bindings range  
Design presentaion during BP sessions (design strategy)
-  **AUCHAN, product designer**  
July > September 2013  
Bags and luggage designer - freelance  
Soft and hard suitcases
-  **AUCHAN, product designer**  
August 2012 > June 2013  
Responsible of Back to school (backpacks, school items) and luggage ranges

### FREELANCE

2017 : Grosfillex, injected chair / Deejo knife, graphic design  
2013 : Décathlon - Advanced backpack workshop  
2012 : Axone Design - Urban furniture  
2011 : Auchan - Graphic design for skateboards, scooters and leaflet



### RIP CURL EUROPE

March > December 2010  
Bags Designer - trainee

### DECATHLON

September 2008 > February 2009  
Product Designer - trainee  
Working on headlamp, GPS watches, bags

## CONTESTS

April 2016 : Winner of Grosfillex «Iconic contest»  
June 2015 : Finalist of «125 years Opinel»  
December 2014 : Winner of Fly contest - 2nd price, shelf category  
October 2013 : «Observateur du Design» (national label), Tisserand carpet  
May 2012 : Finalist of "Vitrine pour un designer", Tisserand carpet

## EXHIBITIONS

Illustation for Ugh Ugh Ugh collective, Art By Friends, Annecy, November 2018  
Mountains New inspirations, Fondation Glénat, Grenoble, January to April 2015  
Maison et Objets, Metylos booth, 2013, 2014, 2015  
Observateur du design, La Vilette, Paris, October 2013 to October 2014  
Cabanes Talents Opéra, Paris, December 2013  
Courtrai design Days, Courtrai, June 2013 (with Lille Design)  
Designers's Days, Paris, June 2013 (with Lille Design)  
Design Réservoir, Mons (Belgium) February 2013 / Lille, March 2013  
Biennale Intérieur Courtrai, October 2012 (with Lille Design)  
Wonderful world & supertextiles, Design September, Bruxelles 2012