


# ABOUT ME

Shengnan Huang



I've recently completed my master's program at the Royal Danish Academy (KADK), refining my fashion design skills and focusing primarily on menswear. With a strong technical foundation and a deep passion for fashion, I've specialized in creating innovative menswear designs.

I strongly believe that men's fashion is on the verge of a remarkable transformation. My goal is to play a role in fostering a more inclusive society that embraces contemporary men willing to defy conventional style norms.

Through my work, **I aspire to empower men to confidently adopt unconventional clothing choices, fostering a fashion diversity akin to what women have long enjoyed.** Instead of adhering to the stereotypical masculine ideals centered around 'authority' and 'strength'. I envision contributing to the establishment of a new social norm that challenges these conventions.

Although this transformative shift is impeded by societal taboos, I'm wholeheartedly committed to leveraging my work to dismantle these barriers for individuals of all genders.

## CONTACT

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## WORK HISTORY

**Graduate designer | Cphfw 2023, DK | 08.2023**

- Selected for Cphfw press show.

**Graduate designer | ILLUM, DK | 08.2023**

- Selected for the 'ONES TO WATCH' program by Illum

**Graduate designer | Lovechild1979, DK | 11.2022 - 05.2023**

- 6-months of mentorship with the Creative Director Mia Kappelgaard from Lovechild1979.

**Freelancer designer | GMMM Fashion Studio, CN | 06.2021 - 08.2021**

- Responsible for the design of menswear product lines.

- Develop design plans and work with the production team to ensure the quality and progress of products.

**Freelancer designer | Semir Company, CN | 01.2021 -05.2021.**

- Completed a series of children's wear designs, including pattern and garment design.

- Assisted in organizing sample displays and fashion exhibitions.

**Design Assistant | TELL THE TRUTH Studio, CN | 07.2020 - 12.2020**

- Assisted the design team in completing the creative work of clothing and pattern design.

- Conducted research on industry trends and consumer groups to assist in developing new products.

- Assisted in producing fashion exhibitions, including venue layout and stylists.

## EDUCATION

**Royal Danish Academy - Copenhagen, Danmark**

MA: Fashion Design and Textile | 09.2021 -06.2023.

**Zhejiang University of Science and Technology - Hangzhou, China**

BA: Fashion Design | 09.2016 -06.2020.

## LANGUAGE

**Chinese**

Native speaker

**English**

Fluent in speaking and writing

## SKILLS

- Apparel design
- Adobe Photoshop
- Shaping and cutting
- Research skill
- Sketchbook
- Illustrations
- Adobe Illustrator
- Attention to details
- Attention to users
- Sustainable methods
- Logical thinking
- Pattern making