

Born in Buenos Aires in 1988, Lucía Chain is a Fashion and Textile Designer with postgraduate degrees in Sportswear Design (Buenos Aires University, Argentina) and Fashion Business (Scholarship at Marangoni Institute Paris, France), at the moment based in Italy.

In 2014, as soon as she graduated, she won SEMILLERO UBA, an award for the best graduation work of the year, and started her own brand.

*CHAIN is a fashion plant based brand. Committed to the environment, her work is made by hand with raw local fabrics and organic dyes. Zero waste patterns, a-gender fits and slow production make her biodegradable clothing stand the test of time.*

After winning different competitions in Argentina and having her own shows at Buenos Aires Fashion Week three times in a row, her brand was projected to international events and fashion weeks in England (International Fashion Showcase 2016 - British Council), Netherlands (Fashionclash 2017), Italy (THE NEXT GREEN TALENTS 2018 - SUSTAINABLE THINKING 2019), Finland (Helsinki Fashion Week 2018), Brazil (Brazil Immersive Fashion Week 2020 - 2021), Uruguay (MOLA 2018), Chile (MBFW 2018), USA (Miami Fashion Week 2018), Costa Rica (MBFW 2019), Germany (Neonit MBFW Berlin 2019), Russia (GLOBAL TALENTS 2019 MBFW Moscow) and Japan (Que Bueno Buenos Aires - HPFRANCE & Rooms Tokyo); being named by Sara Maino of VogueTalents and Vogue Italia: one of the Next green talents (2018).



She has been awarded by the Argentina Fine Arts to develop one of her collections in 2017 and by the Marangoni Institute to study in Paris during 2018.

Has coworked with different textile companies like: JEANOLOGIA (Spain), ALPARGATAS TEXTIL (Argentina), LIQSA (Argentina), TOPPER (Brasil).

Her work was part of different and recognized sustainable exhibitions like at Salvatore Ferragamo Museum («Sustainable Thinking», Florence, Italy), Fundación PROA («Diseño en acción», Buenos Aires, Argentina), CCPE («CAUCES», Rosario, Argentina). Now she is an artist in residence at Fondazione Pistoletto, Biella - Italy.

Currently, she has transferred to ITALY, to discover a new stage in the development of her brand, linking much more to her origins and learning from each experience, continuing bringing sensitivity to textiles.