

Fernanda Nascimento Daudt
271 86th St, apt 3
Brooklyn, NY, 11209
+1 929 217 2753
fernanda@voltaatelier.com
www.voltaatelier.com
www.fernandadaudt.com

SKILLS

- Development of products made with recycling or upcycling materials.
- Use of the craftsmanship in the production of fashion accessories empowering communities in need of a source of income.
- Extensive knowledge of womenswear, shoes, and accessories international collections of the last 17 years
- Sensibility to identify the next parameters of the fashion market and to communicate it to designers and other stakeholders
- Ability to create value for a sustainable fashion brand with scarce resources
- Acknowledged aesthetic sense
- Capacity to select a collection with coherency and with products with high commercial potential
- Development of responsible international suppliers

ACHIEVEMENTS

Good For the Earth, Good for the People - Studio Hall Summit supported by The United Nations Office of Partnerships New York, 2019

Presentation of Volta Atelier's Case in this Conference held in the United Nations headquarters.

Green Products Award 2018/2019 and 2020 - Germany

Volta Atelier was one of the finalists in the Green Products Award 2018/2019 and 2020 Editions in Germany.

New York Fashion Week, 2018/2021

Volta Atelier showcased its products as part of the Flying Solo Project in four editions of the New York Fashion Week.

SXSW 2017 and 2018 Editions – Austin, TX

Volta Atelier was one of the three fashion designers selected by the APEX (Brazilian Export Agency) to participate in the SXSW (South by Southwest) 2017 and again in 2018 in Austin, TX.

First Global Creative Industries Conference, Hong Kong, 2015

The work made at the "Mix by Brazil" Project was selected for presentation at the First Global Creative Industries Conference organized by the Global Creative Industries Programme, School of Modern Languages and Cultures, The University of Hong Kong on 18th and 19th April 2015.

FIATECI Awards - Caxias do Sul, Brazil, 2009

Fiateci is a textile company that, each year, promotes the "Premio FIATECI", an award for creative uses of wool. I won the 2nd place in the 2009 Edition.

Referências Brasileiras, São Paulo, 2007

The prototypes made at *Referências Brasileiras* Project were selected to be showcased at the CouroModa, the largest Trade Show in São Paulo, Brazil.

PROJECTS

Volta Atelier (New York, 2018-Present)

Volta Atelier is a project of a fashion brand producing accessories with 100% of upcycled leather. Also, in partnership with the Brazilian NGO *Centro ao Atendimento ao Migrante*, we trained Haitian refugee women living in the South of Brazil in the technique of hand-stitching leather. Now, these women have an income source using this technique and working from home, while they take care of their families.

Suri NGO (Minas Gerais, Brazil, 2019-Present)

The NGO *Suri* from Minas Gerais, Brazil, assists women in a vulnerable situation, such as victims of domestic violence or former inmates. The project was to train these women in the beading technique. Now, they are starting to have an income from this work. Their products have been showcased in the NYFW since the September 2019 edition.

Silver Me (Caxias do Sul, Brazil, 2016)

Silver Me was a Taiwanese-Brazilian silver jewelry project where I directed the creation of the brand and sourced the collection in Thailand.

Volver (Caxias do Sul, Brazil, 2016/2017)

Volver was a project of several Bazars aiming to promote the development of conscient consumption, the reuse of items, and launching new brands and designers.

Dragão Pensando Moda (Fortaleza, Brazil, 2015/2017)

Fernanda participated, at Radar Consultoria, of the project "International Guests", on which she was responsible for contacting, producing, and bringing to Brazil lecturers focused on the national identity construction and popular fashion culture.

Mix By Brasil (São Paulo, Brazil, 2015)

Mix by Brasil is a project of the *Instituto By Brasil* to create a conceptual shoe collection using artisan-made components.

This project has an inclusive purpose by making possible the participation of artisan production in the commercial fashion circuit.

It is also good for the shoe components industry with the introduction of new sustainable designs with creative techniques.

The work made in this project was selected for presentation at the First Global Creative Industries Conference organized by the Global Creative Industries Programme, School of Modern Languages and Cultures, The University of Hong Kong in April 2015.

Verse (Caxias do Sul, Brazil, 2013-2015)

Verse is a Brazilian streetwear multi-brand chain of stores that started the process of developing its own brand. The project encompassed brand identity, market research, to project development. This included field research in Los Angeles and New York. This private label has now a big share of the stores' sales.

Olook (São Paulo, Brazil, 2011-2012)

Sourcing project for bags and jewelry in Brazil and China. Olook was a startup e-commerce where there was a huge challenge to select and purchase collections: the development of monthly collections, with the low volumes of a startup with a medium to low target price.

Klin (São Paulo, 2008)

Design of a new line of soles for Klin, a major Brazilian children's footwear manufacturer. Klin used this line for more than five years (<https://www.fernandadaudt.com/klin>).

Referências Brasileiras (São Paulo, 2007)

Referências Brasileiras was a project of the Brazilian Shoe Components Manufacturers Association (ASSINTECAL). It had the intention to bring elements of the Brazilian regional culture into the design of shoe components.

Fernanda developed three collections inspired in three different regions of Brazil: Central West (Brasilia, Goiania), Southeast (São Paulo and Rio de Janeiro), and South (Porto Alegre, Curitiba).

The prototypes made at *Referências Brasileiras* Project were selected to be showcased at the CouroModa Trade Show 2007 in São Paulo, Brazil.

WORK EXPERIENCE

Founder and Designer - July 2017 - Present

Volta Atelier

Brand of sustainable fashion accessories hand-stitched by refugees living in the South of Brazil.

Fellow Designer - November 2020 - Present

Nest

Nest is a nonprofit 501(c)(3) building a new handworker economy to increase global workforce inclusivity, improve women's wellbeing beyond factories, and preserve important cultural traditions around the world.

Consultant 07/01/2012 – Present

Radar Consultoria

Co-Founder and Designer - 09/01/2015 - 06/30/2017

M O L E Bags

Sourcing Consultant 01/01/2011 – Present

Development of sourcing alternatives of sustainable components for shoes and accessories in Brazil, China, Hong Kong, and Thailand.

Trend Forecaster Consultant 09/01/2009 – 12/31/ 2010

Luz da Lua

This project involved research trend designs within the top end of the fashion market, based on an understanding of the market fundamentals, and focused on the sales results.

Design Consultant 01/01/2005 – 31/01/2008

ASSINTECAL (Brazilian Shoe Components Manufacturers Association)
Creation and Development of Components for Fashion Accessories

EDUCATION

Fashion Design – Universidade de Caxias do Sul (2008-2014)
Product Design – Universidade FEEVALE (2001-2007)

BOARD MEMBERSHIP

January 2020 - present - NYC Fair Trade Coalition

The [NYC Fair Trade Coalition](#) is a grassroots organization that promotes fair trade businesses and retailers in New York City and educates consumers on the importance of fair trade. We partner with ethically-aligned businesses, retailers, NGOs, and citizens in New York City to host events and engage the public in dialogue.

JURY MEMBER

July 2019 - Universidade de Caxias do Sul / Sultêxtil Awards (Brazil)
October/November - 2017 - DEMO Moda e Design, Porto Alegre, Brazil

PRESS

February, 2021: "2021 Fashion Weeks: The top shows, including designs from New York, Paris and Milan" - USA TODAY, available at <https://www.usatoday.com/picture-gallery/life/fashion/2021/01/28/fashion-week-2021-photos-demi-moore-kate-moss-bella-hadid-and-more/4290034001/>

February 2021: "Flying Solo Live Show at NYFW 2021" – BELLA Magazine, available at [Flying Solo Live Show at NYFW 2021 – BELLA Magazine](#)

February 2021: "FLYING SOLO live show at NYFW 2021" – Fashion Magazine 24, available at [FLYING SOLO live show at NYFW 2021 – Fashion Magazine 24](#)

February 2021: "Flying Solo Show 2" - The Runway Authority, available at <https://www.therunwayauthority.com/fw-2021/6tlpmdf0wdf05r8f3rnwmx0c5sofig>

February 2021: "FLYING SOLO - Dettagli - Autunno Inverno 2021-2022" - Marie Claire Italy, available at: <https://www.marieclaire.com/it/sfilate/autunno-inverno-2021-2022/g35533115/flying-solo-3du8eo2s-dettagli/?slide=11>

February 2021, "Flying Solo NYFW February 2021" - Fashion Week Online: [Flying Solo NYFW February 2021 | Fashion Week Online®](#)

September 2, 2020: "Volta Atelier Makes Leather Bags For The Conscious Consumer" - V Magazine, available at [Volta Atelier Makes Leather Bags For The Conscious Consumer - V Magazine](#)

February 2020 - Metcha Magazine, available at <<https://bit.ly/3gDRCIA>>

January 2020 - The Sustainability Edit, 2020 Edition, available at <<https://www.purseblog.com/eco-friendly/the-sustainability-edit-2020-edition/>>

December 2019 - "Para Mulheres Reais" - Harper's Bazaar (Brazil), Dec 2019/Jan 2020 issue, pages 58/59.

November 27th, 2019 - "UNDERTOP lança collab com a marca de acessórios Volta Atelier" - Glamurama (Brazil), available at <<http://bit.ly/2Q9J3VI>>

November 2019 - "Mulher de Vanguarda" - Calçados S/A Magazine (Brazil), available at <https://issuu.com/calcadossa/docs/calcados_sa_002>

October 2019 - "5 Artisan Brands Made by Refugees" - The Artesão (USA), available at: <<http://bit.ly/35bym8K>>

September 2019 - "Flying Solo's NYFW Runway Showcased Multiple Couture Designers" - Fashion Week Online (USA), available at <<http://bit.ly/2SEuJWy>>

September 12th, 2019 - "Brands Debut New Products at COTERIE | Fame | Moda | Sole Commerce" - Global New Wire (USA), available at <<http://bit.ly/2rARa3w>>

September 5th, 2019 - "Marca brasileira sustentável participa de desfiles de NY 2019" - Revista Nova Família (Brasil) - available at <<https://revistanovafamilia.com.br/marca-brasileira-sustentaveis-participa-de-desfiles-de-ny-2019/>>

June 2019 - "A Conversation with Fernanda Daudt, Founder of Volta Atelier", Refash (India), available at <<https://refash.in/blogs/refash/a-conversation-with-fernanda-daudt-founder-of-volta-atelier>>

April 2019 - "The Circle of Life – The Brazilian Philosophy of a Handbag" - Green Window (Germany), available at <<http://bit.ly/2Zzz5zu>>

April 2019 - "Looking Back: the best of Fashion Revolution Week 2019 on the West Coast", Fashion Revolution (USA), available at <<http://bit.ly/359WWXN>>

April 9th, 2019 - "MODA: VOLTA ATELIER, marca brasileira sustentável participa de desfiles na NYFW" - O Resumo da Moda (Brasil), available

<<https://oresumodamoda.blogspot.com/2019/09/moda-volta-atelier-marca-brasileira.html>>

March 22, 2019 - "Startup produz bolsas a partir de Retalhos de Couro Descartados", Folha de São Paulo, Available at: <<http://bit.ly/37mq9a5>>

March 3, 2019 - "Startup produz bolsas a partir de retalhos de couro descartados", ClicRBS, available at <<http://bit.ly/2swIHin>>

March 2019 - "Volta Atelier", Green Products Award 2018/2019 - Available at: <<http://bit.ly/2MFwsXs>>

February 19th, 2019 - "Kimberly Not Kim" - Surface (USA), available at <<http://bit.ly/2Qxbuex>>

February 1st, 2019 - "Good For The Earth, Good for the People" - United Nations Web TV, available at <<http://bit.ly/2Q7ZwsN>>

Janeiro 18th, 2019 - "Haitiana costura bolsas que chegaram a Semana de Moda de NY" - Revista Veja, available at <<http://bit.ly/2ZzyBI>>

November 1st, 2018 - "Conheça a marca gaúcha que está fazendo sucesso no mercado norte-americano" - Pioneiro, available at <<http://bit.ly/2SGriyn>>

September 15th, 2018 - "Flying Solo is Breaking Down Barriers" - The Knockturnal (USA), available at <<https://theknockturnal.com/flying-solo-is-breaking-down-barriers/>>

September 10th, 2018 - "Bolsas produzidas no RS por refugiadas do Haiti participam do desfile na semana de moda de Nova York" - Globo.com, available at <<https://glo.bo/2snN1k7>>

October 7th, 2018 - "Compartilhe RS" - RBS TV, available at: <<https://glo.bo/2Q6uIZF>>

September 19th, 2018 - "Conheça a marca gaúcha que faz sucesso em Nova York com bolsas feitas à mão por imigrantes haitianas" - Donna Moda, available at: <<http://bit.ly/39pmVxw>>

September 26th, 2018 - "Volta Atelier: Marca brasileira slow fashion de bolsas traz couro reaproveitado e costura solidária realizada por mulheres refugiadas" - Follow the Colours (Brazil) - available at <<http://bit.ly/2MFi1Tu>>

September 12th, 2018 - "Moda sustentável da Volta Atelier: couro de reaproveitamento e costura solidária" - Estilistas Brasileiros (Brazil), available at: <<http://bit.ly/2tdr9ba>>

September 7th, 2018 - "A marca de bolsas feitas à mão com reaproveitamento de couro" - Lilian Pacce Blog, available at <<http://bit.ly/39t1H26>>

August 22nd, 2018 - "Com mais de 300 mil novos produtos, Amazon inicia venda de marcas de moda e esporte no Brasil" - Fashion Forward, available at <<http://bit.ly/2u6fPy5>>

August 6th, 2018 - "Brincando nos Campos do Design" - Diário Indústria e Comércio (Brazil), available at <<http://bit.ly/358Av5d>>

February 2nd, 2018 - "Moda sustentável: estilista brasileiro apresenta coleção em Nova York" - L'Officiel (Brazil), available at <<https://www.revistalofficiel.com.br/moda/moda-sustentavel-estilista-brasileiro-apresenta-colecao-em-nova-york>>

June 22nd, 2017 – "A invasão brasileira no South by Southwest" – Portal Exame, available at <<https://goo.gl/7Hd77i>>

April 27th, 2017 – "Marcam optam pela moda sustentável", Jornal do Comércio, section Geração Empreendedora, available at <<https://goo.gl/1XePWF>>

April 22nd, 2017 – "Couro reaproveitado nas bolsas da Mole Bags!", Blog Lilian Pacce, available at <<https://goo.gl/4k5dLN>>

March 29th, 2017 – "Moda Sustentável Brasileira no Maior Festival de Criatividade do Mundo", Blog Janeisa Tomás, available at <<https://goo.gl/eUewuD>>

March 23rd, 2017 – "Tecnologia, moda, saúde e games: veja empresas brasileiras no South by Southwest", Portal Globo.com, available at <<https://goo.gl/iLJ6TS>>

March 15th, 2017 – "Marca gaúcha conquista mercado internacional", Correio do Povo, available at <<https://goo.gl/DLTMvk>>

March 14th, 2017 – "Empresa gaúcha de moda sustentável é selecionada para participar do South by Southwest", Portal Gaúcha ZH, available at <<https://goo.gl/5AtSMV>>

March 13th, 2017 – "Grife caxiense Mole Bags participa de encontro de economia criativa nos EUA", Jornal Pioneiro, available at <<https://goo.gl/TTxRTZ>>

March 10th, 2017 – "Mole Bags no SXSW", Blog As Patrícias, available at <<https://goo.gl/LyuckN>>

November 24th, 2016 – "Jardim das Delícias", Jornal O Sul, available at <<https://goo.gl/k2W5Tj>>

December 19th, 2015 – "Redução de consumo ganha adeptos em Caxias e sinaliza tendência do lowsumerism", Jornal Pioneiro, available at <<https://goo.gl/Dqj5GS>>

October 28th, 2015 – "Mole ontem hoje e sempre", Blog Dani Conte, available at <<https://goo.gl/gTH3SY>>

August 6th, 2015 – "18º Integramoda RS reuniu setor têxtil em Caxias", Sindinvest, available at <<https://goo.gl/jjyghY>>

August 3rd, 2015 – “18° Integramoda RS”, Revista Eventos, available at <<https://goo.gl/NHzk3A>>

July 30th, 2015 – “18° Integramoda RS: Núcleo de Moda prevê comportamentos do consumidor”, Assintecal, available at <<https://goo.gl/fKn4oq>>

May 15th, 2015 – “Semana Municipal do Meio Ambiente Lança o 1° Caxias Eco Fashion”, Prefeitura de Caxias do Sul, available at <<https://goo.gl/RhQFFU>>

August 20th, 2014 – “As Patrícias e Radar apresentam o inverno 2014 em colóquio”, Blog Radar, available at <<https://goo.gl/gGT4HL>>

January 17th, 2013 – “Mix by Brasil mistura arte indígena e design contemporâneo”, Blog Assintecal, available at <<https://goo.gl/24vZEF>>

January 13th, 2013 – “Inspiramais: faltam 2 dias para o início do evento”, Fashion Network, available at <<https://goo.gl/geD88v>>

LANGUAGES

Portuguese – Native

English – Fluent

Italian – Fluent

Spanish – Basic