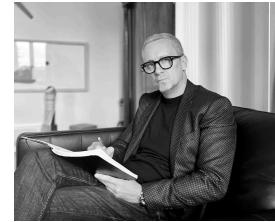


Andrea Sanguineti

Design Director

Address Italy, Milan 20145, Largo Quinto Alpini, 6

Contact +39 3408880257, andrea@andreasanguineti.com



Executive summary

Accomplished and **creative leader** with a focus on **luxury interior business**.

Worked in Artemide, Poltrona Frau and Alias, participating in the definition of interior design project and furniture project including luminaires, from concept to production.

Ability to **manage interior design project** from concept to realization.

Ability to manage relation with designers, engineering and production.

interior designer and product designer expert, 3D tools experts, sketch, revit, archicad, Fusion 360, Rhino, Keyshot.

Excellent presentation, communication, and interpersonal skills.

Area of Expertise

Product & interior design - innovation - product development - product design - interior design.

Professional experience

andreasanguineti

Andrea Sanguineti

Interior & furniture design consultant 2018 - today

- Participate to the development of furniture collection
- Contract project development for Svarowsky

Alias Alias Spa

Italian furniture design company 20 MLN

Design & contract project director 2015 - 2022 *reporting to CEO*

- Participate in company strategic decision for product, investments, costs and budget definition
- Define products brief according to portfolio analysis
- Work with international designers & architects on product definitions, winning several international recognition for design quality
- Define product collection
- Design part of product collection
- Selecting finishing
- Manage R&D department, 3 resources
- Manage interior design department, 2 resources
- Relation with suppliers
- Control products costs and target
- Manage contract projects with international clients
- Design exhibition stand, Salone 2011 won a compasso d'oro mention, showrooms and multi brands corner program
- Define communication & marketing materials for the projects
- Shooting
- Catalogues
- Digital instruments

Linguistic Skills

Italian

native language

English

excellent written and spoken

Spanish

excellent written and spoken

French

basic spoken

Awards &

Recognitions

- Compasso D'oro mention for Alias temporary architecture at Salone del Mobile 2011
- Styleparck nomination for Imm Cologne temporary exhibition 2016 - 2017
- I have won with Alias several recognition for products design in collaboration with freelance designers, 5 Red dot design awards, 2 German design Awards, 3 Archiproducts Awards among many other

Alias Design & contract project specialist 2010 - 2015 reporting to CEO

- Participate to interior projects
- Coordinate communication, catalogues and digital
- Coordinate international projects



Poltrona Frau Group

Italian furniture design company 300 MLN

Design & contract project specialist 2004 - 2010 reporting to divisional brand manager

- Participate to interior projects
- Coordinate communication, catalogues and digital
- Coordinate international projects

Hard Skills

Design

Alias, Fusion 360, Rhino, Maya

Architecture

Archicad, Autocad, Sketchup

Graphics

Adobe CS4

Team Management

Trello, Asana

Soft Skills

- Highly creative with analytic approach to objective
- Problem Solving oriented to actions
- Continuous learning
- Good communicator
- Love changes

Artemide

Artemide

Italian lighting design company 100 MLN

Product & communication specialist 2000 - 2004 reporting to CEO

- Develop innovative & technological advanced design collections
- Participate in developing communication, catalogues and digital
- Coordinate international fairs presentation
- Develop showrooms around the world

Extra-work experience

Magnani Sanguineti

Milan based interior design studio

Interior designer and product designer 2000 - today

- Product designer, collaborate with international design galleries on limited edition
- Interior design of commercial & residential spaces

Workshop design & management school 2000 - today

- Professional faculty with design schools, Marangoni, Raffles and business school, Bocconi, Luiss

My interests

- Design, art & fashion,
- I'm an early adopter I love innovation & technology
- Love traveling for work and vacation
- Drawing and painting
- Reading, mainly historical and narrative book
- Sporty, I like bike, sky, sail and gym

Education & abilitation

Bocconi MBA - master in Business Administration

Università Bocconi SDA, 2003/2006

Master in Strategic Design

Politecnico di Milan, 2001/2002 - with Ezio Manzini

Degree in Architecture

Politecnico di Torino, 1992/1999 - Project work with Gabetti & Isola

ADI - industrial design association - member

OAT Torino architects organization - member n° 5404

Alias Ambassador in Altgamma

Best regards

Andrea Sanguineti

I agree with the

Legislative Decree

196/03, to the

processing of personal

data.