



CELESTE MILLER

FASHION MARKETING

EDUCATION

B.F.A., Fashion Marketing & Management

- Savannah College of Art & Design (SCAD), Savannah
- Summa Cum Laude, 4.0 GPA
- Graduation Date: May 2020
- Dean's List: 2016-2020

Study Abroad Experience

- Savannah College of Art & Design (SCAD), Hong Kong
- Winter Quarter 2018
- Studied courses in textiles and digital photography

STUDENT ACTIVITIES

SCADpro x Mission Statement, Editorial Content Creation

- Fall Quarter 2018
- Led team of 4 to produce several sets of editorial content in 3 weeks

L.A. Fashion Festival Official Selection, Emerging Category

- Au Philia, September 2019

SCAD Fashion Show

- Fit & runway model, Spring 2017-present

The Manor, SCAD's Fashion Magazine

- Fashion Blog writer/stylist, March 2017

SKILLS

Industry Skills

- Content Creation (Editorial & Social)
- Styling & Trend Analysis
- Textile & Pattern Ideation
- Digital & Film Photography

Soft Skills

- Leadership
- Adaptability
- Organization
- Communication

Software

- Adobe Photoshop
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Bridge
- Microsoft Office
- Adobe Illustrator

WORK EXPERIENCE

Michael Kors, Key Holder, Sales Manager, Savannah, Georgia Fall 2019-Summer 2020

- Achieved top salesperson of the month several times using key performance indicators such as UPT & ADS
- Successfully mastered product knowledge and customer service skills while leading a sales team

Sam Edelman, Digital Merchandising Intern, New York City, New York Winter 2019

- Assisted Digital & Ecommerce team in merchandising ecommerce product and aligning social media content

Kate Spade New York, Visual Merchandising Intern, New York City, New York Summer 2019

- Developed skills in executing monthly floorsets, organizing visual operations, and strategizing field training methods
- Led team in producing company-wide evergreen training videos for visual merchandising standards

Tory Burch, Photo Production Intern, New York City, New York Summer 2018

- Supported the Production team with invoicing, styling preparation, and team management
- Produced, styled, & photographed own shoot in 3 weeks for intern project that was then featured on the company's official Instagram

AWARDS & FEATURES

Tapestry Annual Intern Case Study Competition

- First Place, Handbags of the Future, August 2019

Vogue Italia, Photography Feature

- Designer, collaboration with photographer, April 2017