

I s a b e l l e
S a i n

CONTACT

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As a textile designer, community facing professional and sustainable fashion advocate, I use a variety of platforms to conceptualize and advocate for a conscious fashion industry. I am passionate about active partnership building, sustainable innovation, and textile surface design. My skills include sustainable educational programming, creative ideation, project management and technical colour and surface design development with over 4 years of experience specializing in social and environmental sustainability.

EDUCATION

Fashion & Sustainability Management Certificate Program – European Institute of Innovation for Sustainability
– Fashion & Sustainability Management Certificate Program | Sept 2017- April 2021

Nova Scotia College of Art and Design – NSCAD University – BFA Major in Textiles/Fashion | Sept 2017- Apr 2021

KEA – Copenhagen School of Design and Technology – BFA Sustainable Fashion, Exchange Semester | Jan 2020- Jun 2020

Parsons School of Design - The New School – Industry Essentials Certificate | Jun 2018- 2019

WORK EXPERIENCE

Visual Arts Educator | Harbourfront Center | Jan 2023 - Present

Facilitated and led visual art workshops for youth. Collaborated with educators and staff to deliver workshops for the School Visits Program. Supervised the implementation of inquiry-based learning practices to foster creative and interactive learning environments.

Toronto Regional Coordinator | Fashion Revolution | Nov 2021- Present

Launched Fashion Revolution campaigns while leading a team to engage community members creating opportunities to advocate for the fashion industry which conserves and restores. Hosted an upcycling challenge, policy letter writing and provided educational resources to motivate civil society.

Communications and Education Manager | Threading Change | Jun 2021- Oct 2022

Collaborating with cross-functional teams applying communication strategies across platforms to increase engagement projects, campaigns, and educational programs. Designs and research content for the daily education communications. Develop and maintain partnerships with conscious fashion organizations and industry professionals. Led over 20 virtual and in-person talks and workshops for educational institutions like the University of British Columbia and Glasgow Caledonian University with audiences of over 100 faculty and students.

VOLUNTEER EXPERIENCE

Clothing Coordinator | T.O. the Good Swap | Apr 2022- Present

Collects, checks, organizes, and arranges the donations. As well as responding to any concerns or needs of the swappers.

Stylist | Inland, Canadian Fashion Pop Up | Apr 2019

Provided information about the Canadian designers on display by creating a lively experience for visitors.

PROJECTS

Sustainability Fashion Challenge | Toronto, ON | Aug 2022

Designed a one-of-a-kind sustainable outfit for Fashion Zone and the Consulate of India. The design challenge was hosted and inspired by Holt Renfrew 's Sustainability Pillars.

Springtime Clothing Swap | Toronto, ON | Aug 2022

Organised a local clothing swap as an up-stream solution to textile waste that aims to bring awareness to consumption habits. Diverted clothing from landfills and reduced carbon emissions by extending the life cycle of clothing by engaging individuals in local solutions.

Shirt Project -CSI Spadina | Toronto, ON | Mar 2022

Curated a wearable art exhibit and social experiment with over 25 local artists and designers. and designers for the Shirt Project. artists, makers, and designers to alter, Shirt Project is an opportunity to actively engage with accountability within our local creative community and envision a fashion system beyond the current model.

Toronto's Textile Past -Toronto's Garment District | Toronto, ON | Apr 2022

Project managed a team of researchers to create a historic walking tour of Toronto's Garment District. Produced and designed the resource of buildings and landmarks connected to Toronto's Textile industry.

PUBLICATIONS

Scarborough Arts, Big Art Book: Issue 9 – Art Publication Image contribution | Oct 2022

Threading Change Blog, Designing for Re-Wilding, What Really Happens to Donated Clothes? Exploring the Significance of Traditions – Article | Aug 2020 - Oct 2022

Free Coffee, NSCAD University – Art Publication Image contribution | Jan 2017

Rookie Mag, Creative Prompt: Art as Activism – Image, and text contribution | Mar 2017