

CALVIN CHINTHAKA

+44 757 600 5009 calvin@chinthaka.co.uk | London

Portfolio chinthaka.co.uk LinkedIn [calvinchinthaka](#)

Summary

As a skilled videographer, I have ten years of experience in directing, planning, shooting, and editing video content for various platforms. My expertise extends to broadcast engineering, Rigging and lighting as well. I have consistently demonstrated my ability to transform ideas into impactful visual and conceptual executions. I deeply understand the power of storytelling and how it can shape brand identity, engage audiences, and drive business objectives.

I excel at developing comprehensive creative strategies that align with client goals, target audience preferences, and market trends. I thoroughly understand the production process, from conceptualisation to final delivery.

I thrive in a collaborative environment, fostering open communication and inspiring creativity within my team. I believe in a contemporary approach to media and production, constantly seeking insights and understanding to develop innovative concepts that resonate with audiences on an emotional level.

Throughout my career, I have collaborated with diverse clients and teams, from corporate clients to creative agencies, to produce exciting projects that meet and exceed their objectives. My expertise is crafting visually captivating narratives, capturing stunning visuals, conducting interviews, and skilfully editing footage to create impactful final products.

Clients

UAL, Meta, Braze, Reddit, Lululemon, Gym Box, CrossFit, SWYO, Dropbox, Canon, Google, Oliver, Vayner, TikTok, Adobe, Twitter, Capgemini, Nielsen, Spotify, Freewheel, Klear, June, Cannes Lion's, Accenture, Adobe APAC, Adobe EMEA, Alight Media, RAD

Career History

Video Production Specialist - The Drum

- Managing and directing end-to-end content production and distribution.
- Overseeing all aspects of live broadcasting, sim live, ever green productions and delivery during live event and surrounding shoulder content.
- Plan, prioritise evaluate workflow and manage production workflow across multiple projects and potential problems both domestically and abroad.
- Implementing new broadcast solutions internally, assembling vision racks (PPU's) and troubleshooting existing technologies.
- Sound knowledge of streaming media protocols: HLS, DASH, RTMP, RTSP
- Leading creative communications, creative ideas and media production team.

- Creative direction, developing creative proposals and scripting.
- Manage and negotiate rates with 3rd party suppliers, manage licences and rights of use, implementing efficient production budgets, schedules and working closely with wider teams across the business
- Identifies and helps bring to market innovative and new production techniques.
- Regularly liaise with clients to continually develop an artistic approach and style
- Coordinate activities with other Communication departments and cross-functionally
- Reviewing media materials to assess its validity and appropriateness for the brand

- Staying close to changing trends and working closely with the brand content team on implementation of relevant creative content, including mobile, desktop, video, emails, social, paid advertising, promotions, commercial and new channels as they are developed, in the UK and international markets.
- Providing inspiration and direction for the teams in regular creative sessions.
- Liaising with the wider Creative Media team to ensure content is used effectively.

Creative Director – ALO YOGA

- Driving the visual identity of the yoga and fitness brand by overseeing all photography and videography initiatives.
- Evaluating and optimizing photography processes, introducing innovative methods, and collaborating with studio production teams.
- Directing creative shoots to enhance website and marketing visuals.
- Leading creative briefs and providing Art Direction for studio content, encompassing both ecommerce and unique photography needs.
- Collaborating with the studio team for consistent model casting, reviews, and feedback, ensuring a diverse range of talent for ecommerce, creative, and external brand projects.
- Coordinating with the head of studio to create and capture creative content, aligning with the vision set by branding guidelines.
- Leading art direction for all internal studio creative shoots.
- Engaging with marketing and social media-specific creative projects, ensuring a unified brand vision and art direction.
- Exploring opportunities to work closely with the motion studios on performance marketing content and its implementation, as well as pioneering innovations in ecommerce product videos.

Creative Director	LOVI
Film Director	ARTnews NYC
Director of Photography	Women's Wear Daily (WWD)
Director of Photography	Paul Smith Fashion House
Director of Photography	Zandra Rhodes Fashion House
Film Producer	Crossfit Strength in Depth
Film Producer	GYMBOX / RowingWOD
Director of Photography	Centre for Sustainable Fashion
Fashion Photographer	Amy Heart Couture, NYC
Commercial Filmmaker	SriLankan Airlines UK
Director of Photography	London College of Fashion.
Film Producer	Macmillan Cancer Support

Projects

Facebook (Meta), EA Electronic Arts, Accenture, Waze, Citroen, Yahoo UK, VMLY&R, Netbase Q, Xander, Canon, Red Cross, Help for Heroes, Crossfit USA, Sri Lankan Airlines, Aesthetica, Rocheley Elite, London College of Fashion, Paul Smith, Zandra Rhodes, Ian Devonport, Marco Pierre White, GYM BOX, Blitz, Art News, Kasmin, Macmillan Cancer, Grange Hotels, Ham Polo Club.

Applicable Skills

Creative - A natural storyteller, who fosters a range of approaches, rather than a singular or fixed practice of image making Calvin is able to define image-making in practice, research and development, and a cultural, educational, professional and global context; breaking new ground through visually representing the storytelling narrative.

Innovation - Able to redefine and develop documentary film as a genre within context, challenging and mastering the narrative of journalistic moving image through critical engagement with the genre, Calvin brings the development of entrepreneurial ideas and the creation of pioneering work to this rapidly developing and under-researched area.

Analytical thinking - Experienced in situating work within new or established protocols, developing an analysis, philosophy and vision of film and photography and informed by culture, politics and aesthetics. Calvin is able to create specific productions to disseminate to a target audience confirming, critiquing or challenging industry practice, inviting contemporary dialogues in moving image, the body, representation and identity.

Resourcefulness - Proficient in developing narrative based visual stories with pluralistic references, Calvin is able to learn and develop challenging bodies of work, stimulating intellectual, practical, technical and collaborative discourses, agendas and opportunities.

Technical competence - Skilled in utilising experimental media techniques and technologies, Calvin produces a range of innovative moving image outcomes: engaging with filmmaking as the perfect medium – with an explicit and implicit capacity of contextual and conceptual interplays – defining the full range of technologies and thinking across analogue, digital and filmic platforms.

Portfolio

Website chinthaka.co.uk | LinkedIn [calvinchinthaka](#) | IG [@fashion_calvin](#)

Threads [@Fashion_calvin](#) | The Dots [@Calvin](#) | Twitter [@calvinchinthaka](#)

Clubhouse [@Calvn](#) | Award winning fashion film OSARIYA Film

Achievements

Recent film premiers and awards for 'Osariya' fashion film over 20 international film festivals, including special feature in Aesthetica Film Festival (BAFTA recognised),

Named one of the top fashion photographers in London by London College of Fashion.

Brand ambassador for Cosy Speed

Associate member Royal Photographic Society, United Kingdom.

Student ambassador University of the Arts London Alumni.

Judge Austrian wedding photographer of the year 2019.

Education

MA Fashion Photography

BA (Hons) Fashion Photography & Film

London College of Fashion, University of the Arts London.