

Education

MA Graphic Communication Design
Central Saint Martins College of Design.

藝術碩士 視覺傳達設計學系
中央聖馬丁學院, 倫敦藝術大學

BA Visual Communication Design
National Taiwan University of Arts

藝術學學士 視覺傳達設計學系 台灣藝術大學

Summer Graphic Design Programme, Parsons, The New
school for Design, New York, USA

暑修-平面設計 紐約帕森設計學院

Taipei Jingmei Girls High School

台北市立景美女子高級中學 語文資優班

Airy Chen

Airy Chen - 陳彥君
1991/06/07
airy910607@gmail.com
0901-157-909

Skills

Art Direction/Branding/Product Planning&Design/Print Design for garments/Visual Design/Fashion Styling/
Packaging Design/ Illustration / Editorial Design / Moving Image / Film Editing / FashionPhotography

Software

Photoshop/ Illustrator/ Indesign/ Premiere/ Aftereffect/

Language

English / Mandarin / Taiwanese / Japanese



Work Experience :

Founder/Creative Director

創意總監

Reflection -

Branding, Product design, Concept design, Print design

Head of Graphic & Multimedia Department -

視覺設計部主管

Brandedlifestyle -

(Hunter, Hang Ten, Hconnect, Arnold Palmer, Roots,)

Working with multiple clothing brands (HHHA Group)

Currently Focused on rebranding side for brands including some products planning proposals.

In charge of the art direction for seasonal key visual and the online& offline aesthetic. Supervising the team including the photography studio. Make sure the outcome with great quality.

Visual Designer - 視覺設計師 (f/t /remote)

1X1 Studio London

Seasonal key visual for website and campaign. Lookbook design, Garment print design, photo retouching and graphic for social media posts.

Visual Designer - 視覺設計師 (freelance)

Rubino/ Redline

Graphic for this select shop brand across social media and offline retail.

Graphic Designer - 品牌平面設計師(f/t)

Neve Jewels

Re-branding for several brands, Packaging Design, website banner, Google Ad design, Design user journey and interface for Ecommerce

platform - website&app (UX&UI), photo retouching and daily graphic for social media posts.

Graphic Designer - 品牌平面設計師(f/t)

People Tree Clothing

Garment print design, Digital newsletter, website visual, campaign visual, Lookbook design, Design user journey and interface for Ecommerce platform - website&app (UX&UI), photo retouching and daily graphic for social media posts.

Graphic Designer-平面設計實習 Intern

Urban Outfitter (focusing on Little White Lies Clothing brand)
Website visual , social media content research, mood-boards, garment print design

Design Assistant - 設計助理 Intern

Hato Press - Riso-graph Book Publisher

Riso-graph printing,
Assisting the designer with daily work

Volunteer- 藝廊志工 (p/t)

House of Illustration - Gallery

Awards & Exhibitions :

2018 Dissolving in Time and I'mperfection are published and sold In Bookartbookshop and LIK+NEON.

2013 Tainan New Designer Award - Taiwan New Designer Exhibition

2011 Shortlist Award - Young Creative Awards - Advertising Copywriting Group

2011 Shortlist Award- Visual Communication - Illustration Group in NTUA - 2pieces

2010 Shortlist Award- Visual Communication - Illustration NTUA - 2pieces

2015 "COCAINE DIMMING SNOU" Central Saint Martins

2013 Young Designer Exhibition -Taiwan

2012 Must Die? Exhibition, NTUA