

Matteo Cassan
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Experience

Ykone, Global creative agency, Paris (FR)

[Associate Creative Director] [March 2023 - October 2025]

[Senior Creative Consultant] [January 2021 - February 2023]

[Creative Consultant] [July 2019 - December 2021]

Overseeing the full development of brand campaigns (digital & print), from concept to post-production, ensuring a cohesive and compelling visual narrative at every stage. Working across luxury and lifestyle brands to deliver innovative storytelling and consistent brand expression.

Ann Veronica Janssens, Bruxelles (BE)

[Art installation assistant] [February 2016 - March 2017]

Assisted in the production and installation of large-scale contemporary art works.

L'Officiel Italia, Milan (IT)

[Fashion Editor] [May 2011 - December 2013]

Developed visual narratives and editorial campaigns bridging fashion and contemporary culture, applying an art-driven approach to brand storytelling.

Emil Rebek, Milan (IT)

[Freelance Stylist Collaborator] [June 2008 - December 2013]

Collaborated on fashion editorials and creative projects, supporting styling direction and visual research.

Education

Università IUAV di Venezia, Venice (IT)

[Master In Visual Arts] [October 2015 - October 2017]

École nationale supérieure des Arts visuels de La Cambre, Bruxelles (BE)

[International Exchange] [September 2016 - January 2017]

Politecnico di Milano, Milan (IT)

[Bachelor in Fashion Design] [September 2007 - February 2011]