



**Christopher van Wilson**  
*Senior Art Director*  
 Based in Paris France  
 19 January 1989

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**Education:**  
 Baccalauréat / A Levels  
 Economic & social sciences  
 Lycée Edgar Poe

**Languages:**  
 French mother tongue  
 English native speaker  
 Good level in Spanish

**Interest:**  
 Travels  
 Photography  
 Cinéma & Tv shows  
 Video games

**Sports:**  
 French Boxing  
 Ski

**ESAG PENNINGHEN paris 2008 - 2013**

**Master II Diploma**  
 Art Direction & Graphic Design

**WDKA rotterdam 2012**

**Bachelor degree**  
 Graphic Design  
 Willem de Kooning Academy

**PARALLEL.TV co-founder 2014 - 2015**

**Co-founder and creative director**  
 I created a video production studio with three coworkers from ESAG Penninghen, specialised in animated typography and motion design for clients around the world.

**QUANTIC DREAM in house 2016 - 2017**

*Video game agency based in Paris*  
*Project: Detroit Become Human*  
*Art Director & Motion designer*

In charge of creating all the graphic user interfaces for the entire game experience. Designing logotypes and signage for the entire city of Detroit. A colossal amount of assets were needed to fill up the city with visuals.

**SID LEE in house 2017 - 2019**

*Advertising agency based in Paris*  
*Main Client: Mitsubishi Motors*  
*Other Clients : Salomon - Honda - PSG*  
*Art Director & Motion designer*

Art director of Mitsubishi TVC campaign movies, brand content and award winning immersive website experience.

**YORGO&CO in house 2019 - 2020**

*Agence de Communication*  
*Client: Blackcrows*  
*Art Director & Motion designer*

Working closely with Yorgo Tloupas on all graphical aspects of the brand, designing the entire ski collection and working alongside the stylist on the whole apparel collection for the year 2020.

**TV5 MONDE freelancer 2020 - 2021**

Winning the competition to work on the rebranding of TV5 MONDE a french & international television channel. Working alongside Fabrice Guenau and Ivan Grangeon from Dream On Agency, we thought the whole graphic system and identity for all their needs, from trailers to jingles, idents to print, with strong design throughout all the assets produced and supervised by ourselves.

**CARTIER freelancer 2021 - 2025**

Working for Cartier alongside Nicolas Guiramand head of the brand identity on internal projects such as creating the full identity of the Cartier world meetings among other projects. Designing all the aspects of the communication of the event, from the logotype, to the animated trailer, and the whole layouts for the content compositions.

**SONS & FATHER co-founder 2025**

Creating a branding studio alongside my father, a branding wizard, my brother a creative director, and I. We have worked on several branding projects for cosmetics, luxury and fashion brands. A natural chemistry operates between us, to deliver a complete branding, from the naming to the manifesto and of course the brand's visual identity and iconography.