



IGA KURNICKA

MSc Fashion, Design and Luxury Management
student

Open for internship opportunities from June
2021

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iga.kurnicka@grenoble-em.com



SKILLS

- Mastery of Excel, PowerPoint
- Familiar with Outlook, MsTeams software
- Familiar with Lightroom, Canva
- Photoshop
- Driving licence

LANGUAGE SKILLS

- Polish – native
- English enPro Exam Certificate result C2,
- Business English – C2
- Mandarin Chinese, Business Mandarin Chinese C1 (HSK 5 Certificate – level C1)
- German B2
- French B1

PERSONAL INTEREST

- Interest in Fashion and luxury
- Photography, graphic design
- Travelling
- Snowboarding
- Hiking
- Pilates
- Eco-lifestyle
- Voluntary work

GET IN TOUCH WITH ME

10 avenue Rhin et Danube
38100 Grenoble

LinkedIn:

<https://www.linkedin.com/in/iga-kurnicka-18180617b/>

EDUCATION BACKGROUND

Grenoble Ecole de Management, Grenoble, France
MSc Fashion, Design and Luxury Management

09/2020–2022

Acquired skills:

- Branding and Brand Equity Management in Luxury
- Marketing, Digital Marketing,
- SEM, E-tailing, Web-based performance indicators
- Sustainable Luxury and Design
- Managing fashion purchasing and supply chain
- Fashion retail management
- Corporate Communications and PR
- Live Business Case with L'Oréal Luxe – Exploring Supply Chain and Sustainability
Market research, estimating product potential sellable units, supply chain related task

Sichuan University, Chengdu, China

09/2018– 07/2019

Confucius Institut Scholarship
Intensive Chinese language and culture course
acquired skills:

- Achieved high level of Chinese language
- Understanding of Chinese culture and business etiquette

Sichuan University, Chengdu, China

03/2018–07/2018

- Chinese Government Scholarship
- Intensive Chinese language and culture course

Adam Mickiewicz University in Poznań, Poland

10/2014 –09/2017

Chinese Studies Philology Bachelor of Arts
• Achieved business Chinese skills
• learnt written, oral translations

PROFESSIONAL BACKGROUND

Accent for Professionals, remotely

02/2020 – until now

- Chinese language level assessor.
- Conducted oral and written Chinese language level assessment of job applicants
- Prepared final reports on Chinese level for clients – big international cooperations

Polmarkus Ltd. Gliwice, Poland (internship)
import sales department assistant

08/2020 – one month

- Prepared translations of the specifications and labels of products,
- Sourced and contacted food suppliers from Poland and abroad,
- Kept track on suppliers base in Excel

Consulate General of the Republic of Poland in Chengdu, China
Internship

03/2019–05/2019

- Prepared content about culture and economy for social media platforms of consulate,
- Organised promotion events for international fairs, Polish Days
- Sourced and contacted potential business partners in Poland and China,
- Assisted Vice-consul in business, government meetings as translator
- Conducted market research of industries

ETS Global B.V. Gliwice, Poland

12/2018 –02/2020

English level TOEIC Certificate Examiner
• Organised and supervised TOEIC exam sessions