



# SOPHIE KUHR

MILAN, ITALY

23.08.1995

SOPHIE.KUAHR@ICLOUD.COM

+43 664 3773528

FASHION DESIGNER  
PORTFOLIO

## PROFESSIONAL EXPERIENCE

### JUNIOR DESIGNER | ALPHA TAURI

SEPTEMBER 2021 – JUNE 2023

- Led the design of sweat and jersey collections through trend research, concept development, CADs, and detailed tech packs.
- Contributed to womenswear and menswear design, ensuring creative consistency with brand identity and market needs.
- Conducted trend research, developed 3D prototypes, sourced materials, and created prints, embroideries, and trims.
- Partnered with Product Development and Production teams to oversee prototype development, fittings, and ensure timely, high-quality product delivery.
- Assisted in the creation of concepts that balance brand vision .
- Supported the Creative Director in styling, organizing, and executing lookbooks, collection presentations, and client-facing materials.
- Managed multiple design projects simultaneously, maintaining creativity, quality standards, and strict deadlines.

### FASHION DESIGN INTERN | KASSEL EDITIONS

FEBRUARY 2020 – JUNE 2020

- Assisted across design and product development for outerwear, accessories, and womenswear, supporting both creative research and technical execution.
- Sourced innovative materials and trims, developed fabric and color concepts, and maintained the fabric archive to align with seasonal direction.
- Created technical drawings, updated tech packs, and tracked prototypes in collaboration with suppliers.
- Preparation and of lookbooks & client presentations for Paris Fashion Week.
- Participated in fittings and prototype reviews, ensuring design and production alignment throughout all development phases.
- Coordinated sample logistics, supplier communication, and production timelines to support smooth seasonal deliveries under tight deadlines.

### FASHION DESIGN INTERN | EMILIA WICKSTEAD

JANUARY 2019 – JUNE 2019

- Supported womenswear development through sketching, technical drawings, fabric sourcing, and print proposals.
- Prepared client presentations for bespoke orders and retailers.
- Supported the design team with styling preparation, organizing looks, and assisting with fittings and backstage coordination ahead of the London Fashion Week runway show.
- Coordinated bespoke projects, managed supplier communication, and secured timely fabric and sample deliveries.
- Assisted the atelier and production teams with fittings and client meeting preparations.
- Maintained studio organization by managing fabric samples, mood boards, color stories, and research materials to support the design team.
- Adapted to a high-pressure environment, ensuring smooth collection launches and client-facing events.

## EDUCATION

MASTER | sustainable fashion design  
IED Milan | IT  
jan 2024 - dec 2024

BSc | fashion & textile technologies  
SAXION University of Applied Science | NL  
aug 2016 - july 2020

DIPLOMA | fashion construction & fashion design  
HERBSTSTRASSE Wien | AUT  
sep 2013 - july 2016

## KEY SKILLS

- Strong Research Skills for Design Development
- Trend Analysis & Market Research
- Product Development & Prototype Coordination
- Creative Concept Development & Styling
- Material Sourcing (Strong knowledge of fabrics, trims, and finishes)
- Technical Expertise (CADs, Tech Packs, Technical Drawings)
- Fittings Management & Garment Construction Knowledge
- Highly Organized, Reliable, Adaptable Team Player
- Calm and Efficient Under Pressure

### Languages

- German: Native
- English: Professional Proficiency
- Italian: Beginner