

MELINA FERBER

Multidisciplinary image maker with international experience in styling, creative & art direction, production & PR.



- 📍 Based in Milan, willing to relocate
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EDUCATION

Master's Degree in Creative Direction, Fashion Styling & Digital Content

MILAN, FEB 2025 - SEP 2025

Istituto Marangoni Milan

Bachelor's Degree in Fashion Styling & Communication

BARCELONA, SEP 2020 - MAY 2024

IED - Istituto Europeo di Design

LANGUAGES

- Spanish** - Native Language
- French** - Fluent
- English** - Fluent
- Portuguese** - Conversational
- Italian** - Currently Learning

SKILLS

SOFTWARES

After Effects, Illustrator, Indesign & Photoshop
Midjourney, Flora AI, Krea AI & Adobe Firefly
Adobe Aero & Effect House
Tiktok, Instagram

HARD SKILLS

Conceptualization & Visual Research
Styling & Creative Direction
Art Direction & Set Design
Casting & Fitting Coordination
Project Management
PR & Communication
AI Prompting

SOFT SKILLS

Leadership
Team Work
Problem Solving
Creative Thinking
Storytelling

EXPERIENCE

Freelance Art Director & Stylist

WORLDWIDE, 2020 - PRESENT

PUBLICATIONS: Acero; Cake; Contributor; Herdes; L'Officiel; Lula; Mirror Mirror; Pap; Pansy; Sicky; The Pink Prince; Vanity Teen.

CLIENTS: 408 ; Canalla; Casa Bruta; Eñaut; Herdes; Indian Uruguay; La Bloom Clothing; Llamazares y de Delgado; Roma Studios; Puerta 9 Studio; Soge Culebra & Vopero.

Project Management Team - Cactus Digitale

MILAN, SEP 2025 - OCT 2025

Follow-up of 3D projects for Biotherm; task planning and coordination of 3D designers; production for Cactus Magazine shootings & client brief deck creation for brands like Birkenstock and Messika.

Creative Consultant - Indian Uruguay

REMOTE, SEP 2024 - AUG 2025

Creative direction of campaigns, styling & visual concept development.

PR Agent - Buzzcut Zeazon

COPENHAGUE, AUG 2024 - MILAN, FEB 2025 - MAR 2025

Influencer fittings; VIP gifting & guests/backstage coordination for Di-vsn, Han Kjobenhavn, Jade Crooper, Sól Hansdóttir, Won Hundred & AVAVAV.

PR Agent - TS AG-CY

COPENHAGUE, JUL 2024 - AUG 2024

Show production, press coordination & guest management.

Creative Direction - Herdes Magazine

BARCELONA, MAY 2023 - NOV 2023

Creative direction & production for the Flanders issue of the magazine.

Studio Assistant & PR - Florentina Leitner

ANTWERP, JUL 2023 - SEP 2023

Campaign & show production, VIP management, PR, scouting, casting, print making, laser cutting, design assistance & management for Timberland & Helena Thullin collaborations.

Styling Assistant - Beñat Yanci

BARCELONA, SEP 2022 - FEB 2024

On-set styling support; show fittings & castings.

Press & Content Creator - Marie Claire Argentina

NEW YORK, SEP 2022 - SEP 2022

Live runway content creation for the magazine & production assistance to Ash Mateu for the November issue cover.