



CONTACT



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EDUCATION

MA – Fashion, Clothing, and Textile Design

Aalto University / 2023 / High Honors
Specialized in Knitwear and Print Design

BS - Apparel Design and Development

University of Wisconsin Stout / 2020 / High Honors
Minors: Sustainable Design, Photography and Video, Peace Studies

SKILLS

- Adobe Suite, Illustrator, Photoshop, InDesign
- PLM
- Microsoft Office 365
- Stoll M1plus Knit Software
- Weave Point Software
- Print/Color Design and Research
- Trend Forecasting
- Textile Research and Design
- Experimental Material Exploration
- Sustainable Design Methods
- Qualitative and Quantitative Analysis and Implementation
- Teamwork and Collaboration
- Language: English (native), Spanish (A2), French (A2)

LEADERSHIP and TEAMWORK

Teaching and Lab Assistant – Aalto University 2022-2023, UW Stout 2017-2020

Fashion Show Director – WEAR Fashion Association 2018-2020

CAMBRIA SINCLAIR

Fashion, Textile, Print Design

PROFESSIONAL EXPERIENCE

Creative Fashion Design Internship

Dick's Sporting Goods / June- August 2019

- Design team assistant for sportswear and knit departments
- Accountable for communication and management of print feedback
- DSG brand fall/winter 2020 color palette design
- Accountable for seasonal collection line display and set up
- Trend and fabric research, worked with WGSN for specific DSG insights
- Deck updates and PLM updates for Tech packs
- Recommended and communicated fit comments
- Solo project on new company brand development and sustainable fabric development for the DSG and Calia brands

Apparel Design Internship

Unicorn Tears XD / June 2018 – August 2018

- Creative and technical design lead for women's apparel
- Sourcing fabric and trims for collections
- Print and graphic design, accountable for collection color selection
- Trend research in color, material, and function for women's team

Creative Director - Internship

Cook and Culture / September 2020- September 2021

- Accountable for the creative direction of the company, including seasonal color selection, trend / artistic research, and implementation.
- Managed and developed seasonal food photography and graphics. Managed and lead the graphic design and magazine teams.

FASHION and TREND RESEARCH

- Studied and researched trend forecasting in Europe - May-June 2019
 - Studied historical, cultural, and global trends. Verified 2020 trends for Women's Athletic wear.
- Project studying top sustainable industrial fabrics to find the optimal fiber for garment use. Sustainable biomaterials were developed to evaluate against commercial fabrics. 2018
 - Won second place at the WISYS Quick Pitch competition
 - Nominated Outstanding Undergraduate Researcher
 - Presented research to USA state legislators

AWARDS and ACHIEVEMENTS

Student of the Year

University of Wisconsin Stout / 2020

- Awarded for my outstanding academic performance, skill and creativity in my major, and leadership in the community.

Recipient, Publication, and Presenter

International Textile and Apparel Association / 2020 / "Drowned Maiden"

- Award recipient for my sustainable collection "Rose and Thistle"

Art Installations

- Stockmann, Helsinki / 2022 / "The Red Thread" – paper, yarn, metal. Commissioned for the 160th anniversary of the company.
- Pfizer, Helsinki / 2023 / metal, mixed paper. Commissioned for the opening of a new office space and to celebrate their employees.