



# HAYLEY ELISABETH RAWCLIFFE

WOMENSWEAR AND MENSWEAR DESIGNER

## PROFESSIONAL CAREER

### Tommy Hilfiger, Associate Designer

New York, NY | 2018 - 2019

- Directing fittings and correcting specs with tech team
- Graphics and Artwork design by hand sketching + AI and PS
- Managing knits, wovens, C&S, and TommyJeans design development with international factories
- Providing design inspiration for seasonal buy requests

### Nine West, Assistant Designer

New York, NY | 2017 - 2018

- Design and hand sketching for new collections
- Prototype corrections / measurements & fittings
- Developing tech packs and specs in AI and PS
- Maintaining communication with international production

### Oscar de la Renta, Studio Design + Atelier Intern

New York, NY | 2016

- Design process- hand sketching & detail samples
- Pattern making and draping
- Technical sewing for structural gown bustinos
- Researching trend, developing style reports, and material sourcing for trims, ornaments, and textiles.

## EDUCATION HISTORY

### M.A. Contemporary Fashion Design

IFA Paris, France - Class of 2021

### B.F.A. Fashion Design / Minor in Menswear

SCAD, Savannah Georgia, U.S.A. - Class of 2017

## SKILLS AND INTERESTS

- Artwork Design (hand & digital)
- Sketching, Illustrations, Technical Flats (hand & digital)
- Technical Sewing and Garment Engineering (mechanical & electrical)
- Textile Development (knitting, weaving, dyeing)
- Tech packs and Specs (hand, AI, Excel, PLM)
- Pattern making and Draping (classical & experimental)
- Fittings and Corrections
- Full Working Knowledge of Adobe Programs (AI, PS, ID) and Microsoft Office

## CONTACT DETAILS

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Website: [www.hayleyrawcliffe.com](http://www.hayleyrawcliffe.com)

## BTS Paris Fashion Week Freelance

- Jean Paul Gaultier, Haute Couture
- Ralph and Russo, Haute Couture
- Monse, Women's RTW
- Sean Suen, Men's RTW

## HONORS

- Oscar de la Renta Spring 2016 Design Collaboration featured in Vogue U.S. Print
- Yoana Baraschi 2015 Print Collaboration with Anthropologie
- Artistic Scholarship from SCAD for BFA and Menswear Minor 2012-2017