



# NICOLE RAY KOCHERGIN

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## EDUCATION

2024– Present **IED Barcelona**, BA (Hons) Fashion Design, *validated by University of Westminster*  
2023 **Shenkar College**, Fashion Fundamentals Program  
2020 **Mekif**, Bagrut Diploma in Management & Human Resources (with Honours)

## EXPERIENCE

### June 2025 – december 2025 Creative Video Content Producer **Hair Extensions Studio, Barcelona**

Creative direction & filming for beauty content  
Visual campaigns, TikTok/IG short-form video editing

### December 2025 Artist/Designer **Manifesto Market Pop-up**

Showcasing KOCHER sculptural bag collection  
Direct sales, customer interaction & brand presentation

### October 2025 Designer **080 Barcelona Fashion Week**

Created and presented an up-cycled garment using experimental sculptural and sustainable techniques in collaboration with Girbau Lab.

### 2025 – Present Founder & Designer **KOCHER740, Barcelona**

Sculptural handbag development, Digital sculpting in Nomad Sculpt  
3D printing & finishing techniques, Creative direction, visual research, moodboards Social media & brand storytelling

### 2023 – 2024 Marketing & Sales Assistant **Central Plus, Israel**

Scheduled client meetings and maintained CRM database (Excel)  
Social media posting & product promotion  
Managed complex sales transactions and paperwork

### 2022 – 2023 Team & Project Manager **Red Bull Israel, Tel Aviv**

Managed team schedules, payroll support and staff training  
Coordinated nationwide events and brand activities  
Managed social media coordination and influencer collaboration  
Controlled stock, logistics and product orders  
Collected brand data and consumer insights

### 2019 – 2022 Field Marketer **Red Bull Israel, Tel Aviv**

Brand ambassador and field marketing  
Executed brand presence across event and retail environments

**LANGUAGES** Hebrew Native Russian Native English Fluent Spanish B2

## SKILLS

Sculptural bag design  
3D printing & finishing  
Up-cycling & material research  
Creative direction & video content  
Fashion concept development  
Moodboards & storytelling  
Sewing & patterns Moulage

## SOFTWARE

Nomad Sculpt  
Adobe InDesign , illustrator  
Adobe Lightroom , photoshop  
AI visual research tools  
clo3d

References available upon request.