

# KANARIS OIKONOMOU

## WOMENSWEAR DESIGNER ASSISTANT

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London Based | European Passport Holder

Portfolio: <https://eyesontalents.com/en/profiles/33701> | Website: <https://ariso.uk/>

## PROFESSIONAL SUMMARY

**Innovative womenswear designer with 3+ years of experience in high-end fashion houses and independent brand development.** Expertise in experimental silhouettes, hybrid garment construction, and complete collection development from concept to production. Recognized by the British Fashion Council for exceptional design talent and experimental design practice. Strong technical skills in draping, pattern cutting, and garment construction, combined with proficiency in industry-standard design software and a proven ability to deliver creative solutions under tight deadlines.

## CORE COMPETENCIES

- Womenswear Design & Development
- Pattern Cutting & Grading
- Draping & Construction Techniques
- Collection Development & Coordination
- Technical Flat Drawing & Sketching
- Toile-Making & Sample Production
- Trend Analysis & Research
- Quality Control & Testing
- Fashion Show & Photoshoot Coordination
- Supplier Liaison & Communication

## KEY ACHIEVEMENTS & RECOGNITION

### British Fashion Council Recognition

- Advanced to interview stage for BFC scholarships with tailoring/outerwear project, receiving panel feedback recognizing me as 'a highly talented individual with a strong sense of self' and 'a passionate designer with a very experimental design practice'
- Final graduate collection mini folio showcased on the British Fashion Council official website, demonstrating industry-level design excellence

### Central Saint Martin's Full Scholarship

- Awarded full scholarship for Fashion Folio course at Central Saint Martins based on portfolio merit and demonstrated creative potential

### Industry Partnerships & Features

- CLOSED Denim Project: First-year denim design shortlisted by German brand CLOSED, with final garment professionally photographed by their design team for potential commercial use
- Retail Interest: Original designs requested for catalogue listings by online retail agency, demonstrating commercial viability of creative work

## TECHNICAL SKILLS

**Fashion Design & Construction:** Advanced draping | Expert pattern cutting and grading | Garment construction | Technical flat drawing | Fashion illustration | Toile-making | Sample production | Quality testing

**Design Software:** Adobe Photoshop (Advanced) | Adobe Illustrator (Advanced) | Adobe InDesign (Proficient) | CLO 3D (Basic proficiency)

**Research & Concept Development:** Trend forecasting and analysis | Mood board creation | Market research | Concept ideation | Material and colour research

**Languages:** Fluent in English and Greek

## PROFESSIONAL EXPERIENCE

### Founder & Creative Director

ARISO (Independent Womenswear Brand) | London, UK | July 2023 – Present

- Spearheaded complete brand creation including design direction, visual identity, and go-to-market strategy for emerging womenswear label
- Led end-to-end collection development from concept research and mood boarding through design, prototyping, pattern making, sampling, and production management
- Developed signature experimental silhouettes and hybrid construction techniques, establishing distinctive brand aesthetic recognized for innovation
- Created comprehensive brand identity including logo design, visual merchandising guidelines, and digital presence across portfolio platforms
- Managed production timeline and quality control processes, ensuring high standards across all finished garments

### Design Assistant

LOVERBOY by Charles Jeffrey | London, UK | September 2021 – March 2022

- Supported design team in developing Spring 2023 Ready-to-Wear and Autumn/Winter 2022 collections for acclaimed British fashion house
- Executed comprehensive research, development, and sampling processes including mood boards, fabric sourcing, and material testing for seasonal collections
- Performed advanced draping techniques, pattern tracing, and garment construction for innovative costume-inspired designs and experimental textile applications
- Created toiles and prototypes with quality testing to refine fit and construction before final production
- Coordinated fashion show and photoshoot preparation, ensuring garments and venues met presentation standards and creative vision

### Studio Assistant

Richard Quinn Studio | London, UK | December 2020 – February 2021

- Contributed to garment construction and sample production utilizing intricate couture sewing techniques for luxury fashion house
- Executed pattern tracing, toile-making, and complex construction methods working with diverse luxury fabric types
- Liaised directly with fabric and trim suppliers, maintaining effective communication channels to ensure timely material delivery and project execution
- Assisted with studio organization and workflow optimization during high-intensity production periods

## **EDUCATION**

### **Bachelor of Arts (Honours) in Fashion Design (Sandwich)**

University of Westminster | London, UK | 2019 – 2023

### **Fashion Folio (Full Scholarship)**

Central Saint Martins, UAL | London, UK | 2017 – 2018

## **ADDITIONAL EXPERIENCE**

### **Supervisor – Hospitality & Guest Relations**

The Oyster Shed | London, UK | April 2018 – Present

- Developed strong leadership, time management, and organizational skills through managing high-profile events and leading diverse teams in fast-paced, high-pressure environments
- Enhanced communication and problem-solving abilities through client relationship management and team coordination

References available upon request