

Womenswear Specialist Designer with extensive experience across Flou and Stretch departments. Proven expertise in the design process, from concept to final garment, with a focus on both creativity and functionality.

Skilled in mixed media hand sketching, 2D mock-ups, digital manipulation, CAD technical drawings, and digital sketching  
Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign), with advanced design and presentation skills  
In-depth experience in garment fitting, construction, and understanding the balance between design aesthetics and practical functionality  
Expert in pattern making, draping, and rapid garment production across a wide range of fabrications  
Strong understanding of market trends, differentiation, and consumer requirements  
Exceptional time management, organizational, and communication skills  
Proficient problem-solver, known for calm and efficient solutions under pressure  
Proficient in using PLM

## INDUSTRY

### Self-Portrait - WRTW Designer

Oct 2022 - Present

- . Oversee the Jersey and Flou product life cycle from research to 3D/2D development and final production
- . Create Photoshop mock-ups, Illustrator CADs, and tech packs to industry standards through using PLM
- . Coordinate VIP custom red carpet and performance wear, from design to fittings and alterations
- . Manage 1st and 2nd sample fittings, including press-ready garments
- . Conduct extensive collection research, fabric sourcing, and respond to seasonal commercial needs

### Christopher Kane x Self-Portrait Residency

Special project

- . Work under Christopher Kane's Creative direction, from initial design through to technical development and launch of Self-Portrait's first Residency

### Tom Guinness x Wales Bonner

Freelance

- . Accessory and costume making for editorial use

### McQ - WRTW Designer

Dec 2021 - June 2022

- . Work with the design team in collection ideas and concepts, collaborator based projects and research across all categories
- . Hand and Digital CAD sketching, mock ups and detail tech pack building
- . Hands on draping, sewing and pattern cutting
- . Concept Icon board building, vintage referential styling and working alongside the in-house Atelier.
- . Weekly fittings with PD and atelier from toiles up to production
- . Closely work on collaborative hands on projects with external VIPs

### McQ Alexander Mcqueen - Junior Designer

May - Dec 2018 / June 2019 - Nov 2021

- . Designing across categories, 3D development, sewing and pattern cutting
- . Seasonal researching into silhouette, trend forecasting, fabrication and mood
- . Assist in fittings and atelier based 3D development

### McQ Alexander Mcqueen - Design Intern

June 2017 - May 2018

### Tommy Zhong - Design & Development Intern

December 2016 - March 2017

## EDUCATION

### London College of Fashion UAL

September 2015 - 2019

- First class honours in BA(Hons) Fashion Design and Development
- . Product technologies
- . Product Design and Development
- . Creative Professional Practice

### Arts University Bournemouth

September 2013 - June 2015

Fluent English speaking

Confident French and Italian speaking