



Herizo Robin

CHANGEMAKER

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ABOUT ME

A passionate fashion designer with a focus on sustainability, upcycling, and social entrepreneurship. A big picture and innovative thinker with a holistic approach and a blended background after having lived in several different countries. Able to move between commercial and social spaces with ease and creativity.



EXPERIENCE

Country Coordinator ————— 4 years

FASHION REVOLUTION

2019 - Present

- Tasked with establishing a network of brands, NGOs and other organizations that support change
- In charge of managing social media and content creation
- Found sponsors to support local projects



Founder and Creative Director ————— 5 years

ZOUZOU DAGO

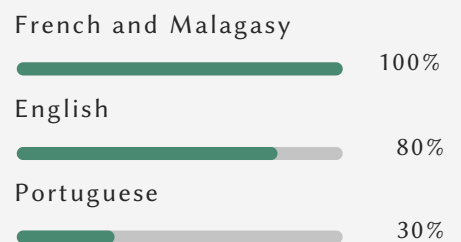
2017- Present

- ZOUZOU DAGO is a collaborative and innovative upcycling fashion brand
- Through creativity and upcycling, we communicate the idea of slowing down, but above all of changing the narrative of fashion through exploration, and focusing on the intersection between Fashion, Nature and Biodiversity

SKILLS

- Creative Strategy
- Green Entrepreneurship
- Innovation
- Sustainable Design
- Leadership

LANGUAGE



ACHIEVEMENT

ROBIN ZOE MADAGASCAR

*Beneficiary of USAID East Africa Trade investment Hub

*Winner of Project Upscale of Origin Africa 2016

PUBLISHED IN THE FOLLOWING:

- *Eco Fashion Talk
- *Sourcing Journal
- *WWD



EXPERIENCE

Co-Owner

ROBIN ZOE MADAGASCAR ————— 9 years

2013 - Present

- ROBIN ZOE MADAGASCAR provides the best sourcing for ethical and organic fashion to worldwide labels and distributors.
- We have partnered with clothing production companies, cooperatives and remote villages in Madagascar. These have been rigorously chosen and selected on the basis of their strong ethics. They are brands that have committed to producing quality products and putting the care of people first.



Core Team Contributor

MAKESENSE LISBON HOTSPOT ————— 1 year, 10 months

- Responsible for the creation of the “Hold-up” Makesense design thinking workshop project, from the creation of its framework to its implementation.



EDUCATION

2010 - 2013 *Fashion Design* ——— 3 years

**COLLÈGE LASALLE
MONTREAL**

- Earned a degree in fashion design

2005 *Social Economics* ————— 1 year

LYCÉE FRANÇAIS DE TANANARIVE

- Earned a degree in social economics