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Online portfolio: <https://eyesontalents.com/en/profiles/34290/>

Summary

Experienced business owner, head of designing, making and selling products for my own brand for the last 5 years. Sustainability content creator and advocate, practicing, promoting and encouraging eco-fashion conversations using a self-made platform of 27, 000 followers on social media. Confident public speaker and communicator; ability to present strong concepts, adapt and edit to a tangible finished product. Highly organized with the ability to manage multiple projects simultaneously and keep to strict deadlines. Owner of a fully functioning sewing studio in North Wales with a good eye for detail.

Experience

Founder



Rosebrowlangtry (Clothing Brand)

2019 – 2024 (5 years)

- Founder of the world's first reflective colour range of accessories and apparel
- Excellent free hand drawing skills
- Partnered with AllSaints (reused scraps)
- Achieved 2million views on 2 videos on Tiktok
- International communication with suppliers in China, Pakistan and Italy
- Inventor of own fabric dyeing technique
- Featured in Selin, Off Town, Blush, Roll Up Magazine and WWD
- Collaborated with creatives in my community (Eden Clifton, Lauren Cramer, Eren Giles, Mollie Lee)
- Upcycled bar mats, dust bags, blankets, towels, sails, shoes
- Social Media management
- Manual pattern cutting/grading
- Prototyping, sampling, product development, garment construction, manufacture
- Trend prediction/forecasting
- Technical drawings, tech packs, spec sheets, illustration and print
- Video production, creative direction, styling for independently led marketing campaigns
- Experienced user of Adobe Illustrator, InDesign, Photoshop, Procreate, CLO 3D, Microsoft Office
- Participated in pop-up with Lone Design Club South Molton Street

Founder



Glodogshop (Ecommerce Pet supplies)

March 2024 - November 2024 (9 months to date)

- Designer and developer of solid reflective colourful dog harnesses, leads, collars, tags and coats
- 9081 followers on social media

- Marketing, sales, product photography, strategy
- Costing, budget, legal and financial spreadsheet admin
- Organized, excellent work ethic, productive and motivated
- Interpersonal communication in person, via phone and email
- European/International factory and supplier negotiation (fabric sourcing)

Competitions



Artstread

2023 - 2024

- Shortlisted for the Marie Claire Sustainability Awards 2024
- Hugo boss x Artstread Competition semi-finalist 2023 (Diversity, Equity and Inclusivity)
- Real Leather Design Competition semi-finalist 2023 (ethical leather study)
- Redress Design Competition semi-finalist 2023 (Upcycled bowling shoes into trousers)
- Now a member of The Redress alumni

Commissions



Selfridges Manchester Trafford Centre

Summer 2021

- Designed, hand-dyed and sewed zero waste reflective suns for a window display

Summer 2019

- Deconstructed disused ties to make a sustainable suit jacket for Tim Craig (Daniel Craig's dad)



Charity Work

2019-2020 (1 year)

- Collections used in charity fashion shows in (LFW) London, Glasgow, Manchester
- Handmade scrubs for Scrub Hub UK using upcycled bedsheets
- Top 5 handmade mask sellers Depop Summer 2020
- Made transparent face coverings for the hard of hearing from antibacterial cloth
- Donated masks to my local food bank, elderly, a children's hospital and care home
- Distributed masks for free to my local community (Llangollen) using a 'Mask Tree'.
- Donated proceeds to BLM, the NHS, Cancer Research UK, Help for Heroes and Green Peace
- Sent latest work (2024) to Cherwell Collective Fashion Show at Blenheim Palace

Waitress/Bartender/Barista



Sea Shanty Café

Aug 2015 - Aug 2024 (8 years)

- Worked as a waitress every summer since it opened
- Designed and made the logo, aprons and cushions 2015
- Used to a stressful/fast-paced environment
- Efficient, practical and adaptable
- COSHH qualified

Education



AZ Academy

Selected for The Az Academy Program Milan – Business For Designers Programme Scholarship 2025-2026 announced in WWD Magazine



Redress Academy

2024

- Circular Fashion Design Course (FC4-1RDA)
- Fibre choices and Sustainability Course (FM4-1RDA)
- Design for Recyclability Course (RC4-2RDA)



Central Saint Martins (UAL)

Fashion Marketing Short Course (Online)

Jan 2023 – March 2023 (3 months)



Nottingham Trent University (NTU)

Fashion Design (M.A.)

2021 – 2022 (1 year)

- High Commendation
- 3 look collection called “Elegant Anarchy” self-led project, designed, developed and made by hand
- Reinvented traditional tartan for the modern business man by creating my own textile by cutting, dyeing and stitching down strips of reflective fabric
- Finalist in the Stella McCartney ‘R’ for Repurpose Competition where I turned sneakers into gloves



Manchester School of Art (MMU)

Fashion Design (B.A.)

2015 – 2018 (3 years)

- 2:1
- 6 look graduate collection called “Après Lunar” designed, developed and made by hand
- Selected for International Youth Design Competition at the Beijing Institute of Fashion Technology
- Won Rebel Tartan collaborative project Second Year
- Achieved a First on my paper “The Legacy of Kept Clothing”, which discusses the theory that the ‘story’ of a deceased loved one can be woven into the fibres of a garment, giving it value
- Student Ambassador Second Year
- Student Representative Second Year
- MMU Union bar staff Third Year



London College of Fashion (LCF)

Two Week Fashion Intensive Course

2015 – 2016 (2 weeks)



Liverpool Community College (LCC)

Level 4 Diploma in Art and Design – Foundation

2014 – 2015 (1 year)

- Studies (QCF) Distinction
- Awarded £1000 The Dorothy Taylor Travel Scholarship (LCC) and gave all sketchbooks to college as example for future students



Moreton Hall

A-Levels/GCSEs

2005 – 2014 (10 years)

- A-Level Psychology-A Biology-C Art-A English Literature (AS)-C
- GCSES 10 A*B
- Leiths School of Food and Wine – Basic Certificate in Food and Wine

Skills

Public Speaking • Research • Teamwork • Fundraising • Sales • Hospitality • Customer Care • Basic German • Drape/Stand Work • Colour Understanding • Material Knowledge • Quality Control • Couture • Dressmaking • Innovation • Unconventional Materials • Photo Editing • Mood Board Building • Concept Development • Knit/Crochet • Social Media Management • Womenswear • Menswear • Commercial • Avantgarde • Writing • Industrial Sewing Machine Maintenance • Mixed Media • Sustainability • Upcycling • Zero Waste Pattern Cutting • Sourcing