

MARZIO DIEGO MARTELLA

marzio.martel@yahoo.it

+393485735063



INSTAGRAM @MARZIOMARTEL

Design director with a high knowledge of creative and product development of the luxury Italian manufacturing process of footwear and accessories.

EDUCATION & TRAINING

LA SAPIENZA University of Rome

Bachelor's degree in Sociology
Sociology of Fashion communication
October 2005 - July 2010 / Rome (Italy)

ACCADEMIA DI COSTUME & MODA

Licentiate's degree in Fashion design
& History of costume
October 2005 - July 2010 / Rome (Italy)

GOLDSMITHS COLLEGE University of London

Summer school, Art-Related intensive course
2002 - 2004 / London (UK)

LICEO CLASSICO "San Sisto Vecchio"

Classical & artistic studies Diploma
October 2005 - July 2009 / Rome (Italy)

LANGUAGES

ITALIAN Native

ENGLISH Intermediate

PROFESSIONAL EXPERIENCE

CONSULTANT SHOES DESIGN DIRECTOR

From October 2023

TOD'S - Tod's spa

Women's shoes Design Director

Formal, formal fashion & sneakers
November 2022 - October 2023 / Milan (Italy)

VALENTINO - Valentino spa

Senior Women's shoes designer & Design team coordinator

October 2010 - October 2022 / Rome (Italy)

- Research inspiration images, vintage items, creation of moodboard for Creative Director
- Design/Sketching all shoes collection, Haute Couture & celebs
- Selection of leathers/fabrics/embroideries/components

Senior Men's shoes designer & Design team coordinator

January 2015 - January 2017 / Rome (Italy)

- Research inspiration images, vintage items, creation of moodboard for Creative Director
- Design/Sketching formal, formal fashion & sneakers collection
- Selection of leathers/fabrics/embroideries/components

RED VALENTINO - Valentino spa

Women's shoes Head designer & team design coordinator

June 2011 - October 2017 / Rome (Italy)

- Second line shoes collection global project manager

RTW junior designer

October 2010 - June 2011 / Rome (Italy)

MARABITTI RICAMI

Haute Couture embroideries Designer - consultant

May 2007 - December 2009 / Rome (Italy)

ILARIA HE - Chinese brand

RTW's designer - consultant

October 2008 - December 2009 / Shanghai (China)

PROFESSIONAL SKILLS

- Paper models, work on mannequin, embroidery design
- Models casting, runway backstage, trend analysis, competitors analysis
- Illustration, all drawing techniques
- Excellent knowledge of Adobe Photoshop. Rendering/Colour up
- High knowledge of creative and product development of the luxury manufacturing process