

Multilingual and multicultural **native French speaker** with professional fluency in spoken and written **English**. 4 years of pre-MBA experience in Management Consulting, working on international engagements and business development initiatives across industries and geographies - EMEA, NA, APAC. Quick thinker with excellent problem solving, stakeholder management and communication skills.

## EDUCATION

**HEC PARIS, PARIS, FRANCE** 2019 – 2020

MBA Program – Class of 2020 | Specialization: Digital Innovation & Marketing Strategy | **Graduating Sept. 2020**

- Selected as one of the “**Extraordinary Women 2020 at HEC Paris**”
- President HEC Marketing Club | VP HEC Consulting Practice | VP MBA Council

**NARSEE MONJEE COLLEGE, MUMBAI UNIVERSITY, MUMBAI, INDIA** 2012 – 2015

Bachelors in Management Studies | Specialization: Finance

## PROFESSIONAL EXPERIENCE

**Louis Vuitton, LVMH, PARIS, FRANCE | Central Merchandising Strategy – Women Leather Goods | MBA Intern** ( Present)

- Analyse and evaluate the performance of the High-End and Exotic leather goods segment; Monitor product lifecycle; Devise product strategy based on key market data and assess the impact on the overall business
- Liaise with zonal merchandising and retail teams to gather insights on competition, customer behavior and market trends; Work with Design and Product Managers teams to identify key must-haves for upcoming collection
- Perform benchmarking analysis to position potential products; Design product mix and distribution plan; Participate in Quarterly showrooms to finalize Y+1 collection and quantities with all zones

**HEC CONSULTING PRACTICE, HEC PARIS, FRANCE | Consultant** ( 2019)

Digital and Marketing Strategy for mid-size French travel and tourism company

- Studied the client’s operational processes and CRM, analyzed competitor landscape and designed end-state customer journey; Built recommendations based on industry best practices, upcoming digital trends and areas of improvement identified

**DELOITTE CONSULTING Mumbai, INDIA | MIDDLE EAST, USA, NETHERLANDS, INDIA | Strategy & Operations Consulting | Consultant** (2017-2019)

**Digital Sourcing Model & Vendor Management Office for a global mapping company – Chicago, Amsterdam, Mumbai**

- Developed detailed document on crowdsourcing and start-ups as alternate sourcing models, leading to a wider supplier base and cost efficiency; Optimized Vendor Management Office operations for a Global mapping company leading to **~20%** increase in process efficiency
- Awarded Deloitte’s “Above & Beyond” award for exceeding client and internal team expectations

**Key process redesign for large Middle Eastern FMCG distribution company – Muscat, Dubai**

- Conducted a centralization feasibility study and identified consolidation opportunities for the Finance and Supply Chain functions, redefined to-be processes and new organization design; Leading to savings of **~USD 20mn**

**Process redesign, change management and branding initiative for a large Indian pharmaceuticals company – Mumbai**

- Reduced cost inefficiencies by **~USD 35mn** through a Finance & Accounting Global Shared Service Center (SSC) initiative. Identified gaps and led the process re-designs for Procure-To-Pay workstream; Led Change management & Communications for the project

**KPMG ADVISORY SERVICES, MUMBAI, INDIA | FRANCE, UK, INDIA | Management Consulting | Analyst** (2015 – 2017)

**Chargeback Model for a large French multinational bank and financial services company – Paris, Mumbai**

- Build to-be Onshore (Paris, France) and Offshore Chargeback Model for a large French multinational bank for key functions; Created Chargeback Model Handbook (user guide) in French & English
- Awarded KPMG’s “Rising Star” award for performance excellence

**Vendor Management for a large US bank and financial services company – London, Mumbai**

- Reviewed and improved the external hiring process reducing the lead time by 7 days
- Built external Secure ID distribution framework of Secure IDs distribution in order to reduce risk and cost

## ADDITIONAL INFORMATION

- Selected amongst 250 students for HEC’s 24 Member Personal Development program called The Executive Committee (TEC)
- Member of Mumbai Street Photographers society; exhibited works at Mumbai’s Annual Photography & Arts event (2014-2019)
- Member of social initiative named “Project Chirag” aimed at installing solar lights in remote villages without electricity (2015-2018)
- Selected by UNICEF & UNESCO to represent Madagascar at the ‘Forum of African Youth’ in Kampala, Uganda, preceded by a ten days internship with the UNICEF on youth problems (2012)

## LANGUAGES and TECHNOLOGY

- **French:** Native, **English:** Native, **Spanish:** Business, **Hindi:** Fluent, **Gujrati:** Native, **Malagasy:** Fluent
- Technology: **Microsoft Office Suite** with proficiency in MS Excel using Macros & Functions, **IBM PowerBI**, **IBM Cognos (NEMO)**, **Salesforce**, **Tableau**, **Photoshop**, **SPSS**