

ADELE PARKER

- FASHION DESIGNER -

A proactive, adaptable designer trained in knitwear design, with skills and expertise in machine knitting and knitwear development, Adobe design programmes, garment development working with suppliers and factories. Passion for research & idea development, sustainable practices and illustration.
Dedicated, cooperative and calm under pressure.

EXPERIENCE

SENIOR DESIGNER

DANTE 6 | 09.2015 - 09.2019

Responsible for knitwear & jersey products, plus print & graphic design. Expanded into in soft woven categories; dresses, tops, accessories etc. Begin on seasonal concept development alongside the creative director; research trips to Paris, New York; fabric, yarn, colour research and indication. Conduct trips to Pitti Filatti and Italian manufacturers in Prato. Responsible for communicating new styles and technical information to factories in China, India, Turkey and Italy; price - MOQ - deadlines etc. Implemented many new ideas within the design and marketing process, responsible for seasonal illustrations for sales campaigns and final sales presentation.

FREELANCE DESIGN TUTOR

AMSTERDAM FASHION ACADEMY | April - July 2019; 1 day per week.

* Visiting Lecturer Sep - Oct 2015

Fashion Academy taught in English, affiliated with Buckinghamshire New University, UK. Design lecturer for second year fashion design students; guiding creative projects, teaching design process & basic adobe sessions. Lead a week long Fashion Design summer course at the Academy.

KNITWEAR DESIGNER

VIKTOR & ROLF | 09.2013 - 03.2015

Responsible for knitwear across all seasons. Working in a very creative environment; moulage on the mannequin, creating one-off knit swatches for collection development. Pitti Filatti yarn fair trips for seasonal yarn selection. Knitwear category grew substantially during my time at the company, becoming a best-seller. Heavily involved in backstage preparations for catwalk shows in Paris. Joint responsibility for hiring and mentoring interns within the design team.

DESIGNER

CALVIN KLEIN JEANS/HILFIGER DENIM (PVH) | 10.2012 - 09.2013

Worked exclusively with head designer to create and launch the first collection under PVH, from concept to line opening. Visited factories in India, Hong Kong & China to develop and hand over technical packs. Worked on all aspects of the collection; ideas and sketching, technical information for suppliers, approving print & graphic strike-offs, fittings & overviews.

DESIGN ASSISTANT

KUYICHI | 06.2012 - 10.2012

Relocated to Amsterdam to work as design assistant; worked in a small team assisting across the entire collection. Produced technical packs on Adobe Illustrator, worked on research projects and developed concepts for the season. Assisted in fittings and styling for look-book photoshoots.

DESIGN ASSISTANT

LARCH ROSE | 01.2012 - 06.2012

Designed and made unique knitted and woven swatches working in a very creative design process; moulage on the mannequin, machine & hand knitting, pattern cutting, beading and dyeing. Designs sold to a variety of high street and high-end companies.

CONTACT

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1031 KC, Amsterdam

EDUCATION

BA(hons) Fashion Knitwear Design
Nottingham Trent University, UK
2007-2011
1st Class Honours

Art & Design Diploma: Fine Art
Blackpool & Fylde College, UK
2006-2007
Distinction

REFERENCES

Evelyne Brekelmans
Creative Director, Dante 6

Lisa Jackson
Head of Design, Viktor & Rolf
Head Designer, Alice by Temperley

Reference details available upon request

INTERNSHIPS:

TEMPERLEY LONDON - Pattern cutting & design studio experience - 1 year | 10.2009 - 10.2010
LARCH ROSE - Creative design studio making swatches for retail clients - 3 months | 06.2009 - 09.2009