



# Veronica Comez

## FASHION DESIGNER & CREATIVE DIRECTOR

 [Portfolio Website](#)

## PERSONAL DETAILS

 +39 3807269065

 veronica.comez01@gmail.com

Via delle Petunie 3/b; 63100, AP

**Italy Driving License: B**

## ABOUT ME

Emerging designer with a strong interest in marketing and communication in the fashion industry, particularly in the areas of innovation and sustainability. Currently completing the ITS course in Fashion Marketing and New Technologies, I have developed skills in trend analysis, creative problem-solving and visual storytelling.

My passion is reflected in the project 'Sacred Geometry,' a work that fuses fashion, art and technology. This project is the foundation of my emerging brand, COMEZ INDUSTRY, for which I have already registered the trademark. I am preparing this project for the ITS Contest 2025. This vision of circular fashion and conceptual futurism translates end-of-life materials into unique new stylistic expressions.

## SKILLS

### DIGITAL & MARKETING SKILLS:

- Trend Analysis
- Digital Communication Strategies
- Social Media Management (Instagram, Pinterest, YouTube, Kavyar, TikTok)
- Content Creation (Visual Storytelling, Copywriting)
- Basic SEO, Email Marketing, Web Data Analysis

## ACADEMIC BACKGROUND

### ITS Smart Academy

Higher Technical Institute in Fashion Marketing and New Technologies for Made in Italy Fermo, Italy  
2024 - Diploma expected 2026

- Advanced courses in: Digital Marketing, E-commerce, Brand Communication, Sustainability, and Technological Applications in Fashion.

### Cambridge English School

English Course Ascoli Piceno,  
Italy 2023/2024

### Master post-diploma Asi Spettacolo

Communication of Arts Rome (Cinecittà), Italy 2022-2023

- Grade: Ottimo (Excellent)

### Liceo Artistico "Orsini-Licini"

Multimedia Ascoli Piceno, Italy 2014-2020

- Grade: 85/100

## WORK EXPERIENCE

### 2015-Present -Founder & Creative Director, Styling Designer

COMEZ INDUSTRY (Personal Project 'Sacred Geometry')

- Conceive and develop a S/S collection exploring human evolution through fashion, art, and technology.
- Create innovative concepts, research sustainable materials (upcycling), and develop prototypes.
- Produce visual content (photographs and fashion films) for project communication.

### 2024 - Present - Art Director & Social Manager

Aform Project (Ascoli Piceno)

- Brand of minimalist and conceptual streetwear.
- Role: manage advertising campaigns, lead the team, and oversee the creative direction.

### CREATIVE & DESIGN SKILLS:

- Styling and Concept Design
- Material Research and Development (Upcycling, Sustainability)
- Product Development
- Aesthetic Sense
- Attention to Detail

### SOFTWARE & TOOLS:

- Microsoft Office Suite (Word, Excel, PowerPoint)
- Adobe Photoshop and Premiere

### SOFT SKILLS:

- Leadership
- Problem-Solving
- Teamwork
- Proactivity and Autonomy
- Time Management
- Effective Communication
- Public Speaking

## LANGUAGES

- Italian - Native Speaker
- English - B2 Level

## CREATIVE ACHIEVEMENTS

Candidate for ITS Contest 2025 (Trieste) with the project 'Sacred Geometry'. I have already received confirmation of eligibility from the ITS Foundation.

Digital Creator - Gabrielli (Ascoli Piceno) - Created Advertising Spot for "Fatti Buoni" - Classified 2nd Place.

Digital Creator for Avis Contest (Ascoli Piceno) - Advertising spot for blood donation awareness.

## EXHIBITIONS

- "Fuori dall'ombra" by Christian Palmieri
- "Contro la violenza sulle donne" by Francesco Morganti
- Exhibition of pictorial works with Artemista

## PUBLICATIONS

Moevir Paris	Malvie Magazine
Figgi Magazine	Nadja Magazine
Vigour Magazine	Artego Magazine
Artells Magazine	Culture Magazine
Untold Magazine	Style Cruze
Mob Journal	Bia Magazine
Falcon Magazine	Roll Up Magazine
Feral Magazine	Selin Magazine

### May 2024 - August 2024 Sales Assistant

Conbipel Men - Sinergie Agency

- Visual Merchandising, assisted sales, operational management of the store, results-oriented.

### September 2023 - January 2024 Sales Assistant

DEM MODA Donna Ascoli Piceno, Italy

- Visual Merchandising, customer interaction, problem-solving, teamwork, and brand representation.

### March 2023 - June 2023 Sales Assistant

Falconeri Rome (Piazza di Spagna), Italy

- Completed course on collection materials and their origin.
- Window display setup.
- Customer management and personalized assistance for brand promotion.
- Active contribution to sales targets and maintaining a positive image of the store.

### February 2023 - Shop Assistant

Carrefour Rome (Ostiense area), Italy

### September 2022 - Waitress/Counter Staff

Mondo Pizza Pizzeria Ascoli Piceno, Italy

### May 2022 - August 2022 Waitress

Manpower Agency (at Agorà) Ascoli Piceno, Italy

### March 2021 - May 2022 Sales Assistant

Terranova Style - Teddy Company Ascoli Piceno (al Battente), Italy

- Completed safety at work course with certificate.
- Managed customers, Fidelity programs, online orders, merchandise, and warehouse.

### May 2019 - August 2019 Waitress and Bartender

Ore 18 (current Bar del Popolo) Ascoli Piceno, Italy

### February 2019 - April 2019 Online Product Sales

Amway Ascoli Piceno, Italy

### 2019 Makeup Artist

Vendidio Basso (AP)

- For elementary school year-end recitals.

### 2019 Photographer and Videomaker

Compagnia Teatrale del Fiore Invitto Ascoli Piceno, Italy

- Collaboration for the show "Le stagioni di un regno".