CLAIRE GOUYET

+7 YEARS ART DIRECTOR

360 CAMPAIGN
PRINT
FILM
EDITORIAL
DIGITAL

CONTACT

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75004

INTERESTS

ARTS
FASHION
PHOTOGRAPHY
EDITORIAL

EDUCATION

2018
2017
MASTER DEGREE I & II ADVERTISING – ECV PARIS
Art director diploma
Major of advertising promotion

2016
MAGB+1 MASTER BRANDING AND IDENTITY
LONDON COLLEGE OF COMMUNICATION
(UAL) One semester

2016
2013
MANAA FIRST YEAR – AND GRAPHIC DESIGN
visual identity - editorial - photography - digital media - advertising - typography

2013
2010
BACCALAUREAT ECONOMIE ET SOCIOLOGIE
(High school diploma)
With honours
Institut de l'alma

WORK EXPERIENCE

2023
–
HELMUT AGENCY
Lead Art director

2022
2023
HELMUT AGENCY
Senior Art director

2018
2022
MAZARINE MLLE NOI THEN MAZARINE
Art director

2017
MAZARINE MLLE NOI
Assistant art director (4 months internship)
Art direction print & digital

2015
DAGOBERT
Assistant art director (2months internship)
web design - digital - corporate visual

SKILLS

ENGLISH
Fully literate with
Toefl certificate (2015)
b2.C1

FRENCH
Fully literate with
Native language

KOREAN
- A1 - early beginner

PHOTOSHOP
INDESIGN
ILLUSTRATOR

DIMENSION
AFTER EFFECT

BLENDER