

Linghao Kong



Contact Detail

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Profile

Recently completed studying for a Master's in Fashion at the Royal College of Art, Linghao Kong's work explores the evolving the boundary of menswear with critical perspective. Combined with his experience in graphic design, his work fuses the two disciplines to encompass a whole fashion experience highlighting his enthusiastic and hardworking nature.

-His experience in both fashion and graphic design , means he has a wealth of experience in digital and traditional mediums. His work has a sense of contrast and explores observations of everyday life, reflecting a strong creative mindset. His playful approach to image comes from in-depth research which have a deep influence to his fashion attitude. The experience as stylist helps him to gain a strong eye for detail as he had to have a key understanding of the brand guidelines, a skill he believes is highly transferable.

Educational Background

MA Fashion (Menswear) : Royal College of Art, London (Sept 2024-Present)

BA Graphic Design (Visual Communications) : University for the Creative Arts, Canterbury (Sept 2021-June 2023)

-First Class Honours

International College, Guangdong University of Foreign Studies (Sept 2019 - June 2021)

-3.7 GPA

Skills

Practical skills

- Adobe Software: Photoshop, Illustrator, In-Design and After Effects
- Industrial Sewing Machines and Overlocker
- Fabric Dyeing and Dupied Knitting
- Pattern Cutting and Draping
- CAD
- Microsoft Office
- Google Docs
- 3D Digital Software: Nomad, Blender, Clo-3d
- Printmaking including screen-printing, lino printing and risograph
- Procreate

People skills

- Pitching and presenting
- Organised
- Leadership skills
- Teamwork

Employment and Experience

Fashion Studio Internship at Omar Afridi (2024.09 to 2025.02)

- Hand sewing production samples.
- Assisting with pattern alterations.
- Organising shipments and quality control checks.
- Gaining understanding of studio running and operations.

Freelance Stylist (2020-2023)

- Based in Guangzhou, China
- Working with local brands for online retail and look books.
- Sourcing and styling on site for photoshoots.
- Helping with the sooth running of shoot days.

Fashion Assistant for Jingyi Zhen (2024)

- Assisting independent designer, based in Guangzhou, China.
- Helping with pattern cattering
- Sourcing fabrics and trimmings
- Involved with sample development
- Help purchasing trimmings and fabric sample