

ELLA MULLEY

ACCESSORY DESIGNER

AWARDS AND ACCOMPLISHMENTS

Adobe Illustrator Certification

Deans List Recipient

Winter 2021 - Fall 2023

Academic Honors Scholarships

Achievement Honors Scholarship

International Baccalaureate Diploma

SKILLS

Adobe Illustrator

Adobe Photoshop

Procreate

Rhino 3D Modeling

Microsoft Office Suite

Research and Development

Pattern Making

Creating Spec Sheets and Tech Packs

Various Leather Good Machines and

Processes:

Splitter, Skiving Machine, Industrial Sander,

Lasting, Edge Painting, Adler and Mouser

Leather Sewing Machines, Hand Sewing Leather

EDUCATION

Savannah College of Art and Design

B.F.A in Accessory Design in
School of Fashion, 2021-2024

I am currently enrolled at SCAD with
an expected Graduation Date of
Spring 2024.

GPA: 3.94

CONTACT

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 ellajoyce18@gmail.com

 <https://www.behance.net/ellajoyce18>

 Savannah, GA and Charlotte, NC

EXPERIENCE

SCADpro Social Media Project

Market Research Lead

JAN 2024 - MAR 2024

- Directed and assisted researchers with a case study that sought to see how brands might market to and engage with Generation Z, which is a generation that is becoming harder to reach using traditional marketing.
- Researched social media trends, transmedia marketing, consumer profiles, and undertook a competitor analysis.
- Collaborated closely with cross-functional teams to execute the project successfully.
- Refined communication skills and streamlined management skills, adaptive thinking, and creative problem solving.
- Incorporating client goals and feedback in ongoing research and development before moving to other phases of the project (with the assistance of SCAD).

ColsenKeane Leather, LLC

Internship

JUNE 2022 - SEPT 2022

- Crafted handbags and leather goods; cut, put in hardware, hand sewed and added finishing touches.
- Worked with and learned from in-house leather smiths to acquire tools of the trade.
- Gained insight into how bespoke design brands work, and what it takes for a smaller company to be successful.

Jeni's Splendid Ice Creams

Ambassador, Shift Lead

2019-2023

- Served and interacted with customers, and cleaned the store at the end of each shift.
- Managed store and assigned tasks to employees and fostered a team oriented working environment.

Redbubble

Independent Artist

2016-NOW

- Produced original designs for an online shop. Several designs have sold over 500 times.
- Digitally rendered original designs to sell through the website.