

PUYU LIANG

Founder & Creative Director



71-75 Shelton St, Covent Garden, London
44-7546 761895 puyu@snake-in-the-eye.com

Education

- 2017 - 2019 **Master of Art&Design in Jewellery and Metal**
Royal College of Arts
- 2013 - 2016 **Bachelor of Art in Fashion Jewellery**
London College of Fashion
University of the Arts London

Additional Skills

- Project Management Skills
- Digital Marketing
- Negotiation
- Critical Thinking
- Communication Skills

Work Experience

2021 -
SNAKE1NTHE3Y3 Ltd

Founder & Creative Director

- Developed branding, marketing, production, sales distribution
- Established new social media including Web developers, and growing company web presence and global brand awareness by 45%

2019 - 2020
Back to 5mins Ltd

Fashion Jewellery Designer

- According to the design concept and market demand, combined with the company's product style
- Communicate the design content and progress with the design director once a week
- Complete graphics to 7 styles of jewellery

2017 - 2018
ZeemouZeng
Jewellery Ltd

CAD Design Assistant

- According to the requirements of the design concept, use the computer 3D modeling software
- Design and modify the required elements

Project Experience

2018/05 - 06

Design Collaboration with University of Westminster Menswear Designer

- Handcrafted prototypes of 5 styles Eyewear Design
- London Menswear Fashion Week SS19 runway
- Featured in Dazed Magazine, Fucking Young Magazine

Awards

- | | |
|---------|---|
| 2020/02 | Gold Smith Craft & Design Council 2020 Fashion Jewellery Design - Bronze (London, UK) |
| 2018/10 | 1CT Diamond Ring International Jewelry Design Competition First Prize (Shenzhen, China) |

Exhibition

- | | |
|--------------|---|
| 2022/06 | Paris Menswear Fashion Week SS23 Cube Showroom, Paris, France |
| 2022/01 - 02 | Hybrid Growth Red Brick Wall, Wuhan, China |
| 2021/06 | Doors. POP-UP Wooster Street, Soho, New York, US |
| 2020/02 | London and Tokyo Jewellery Exchange Sunny Art Central, Glass Road, London |
| 2019/03 | Munich Jewellery Week LOVAAS Gallery, Munich, Germany |