

VIRGINIA NEVES

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COMPETENCES

Advanced drawing techniques, Flat Pattern and draping (Moulage) technic,
Artistic sensitivity, hand sketch; Print and embroidery development, Knitwear and leather creative development.

PROFESSIONAL EXPERIENCE

Creative Director as consultant - Aritzia (Ready to wear) - Little Moon and Babaton

Since June 2023 - Vancouver, CANADA

Creative development of the collections Little Moon + contribution on Babaton and The Group - Aritzia's function brands-. Sketch dev. softwear (simulation) + hand. Development of embroidery;
Directioning and management of the team on print, techniques, washes, and sourcing of fabrics. Development of prototypes and fittings.
Visit to production in India for manufacturing and seasonal search for inspiration. www.aritzia.com/intl/en/brands/littlemoon

Senior Designer- Embroidery and flou- Isabel Marant (Ready to wear) 2 1/2 2021/2023 - Paris, FRANCE

Embroidery and fluid pieces creative development for the main and Étoile line, hand drawing and digital simulation sketches, creative moulage development, monitoring and launch of prototypes. www.isabelmarant.tm.fr

Head Designer, Spell & the Gypsy (Ready to wear)

17 months 2018 / 2020 - Byron Bay, AUSTRALIA

Creative development and follow up (fittings, development, etc.) of the clothing collections and accessories collections (Bags, belts & shoes), following the main code of the brand; design sustainable and responsible products. spelldesigns.com.au/

Senior Designer, Elie Saab (Haute Couture & Ready- to Wear)

5 years 2013 / 2018 - Paris, FRANCE

Creative conception for the RTW and Haute Couture collections. Hand and software sketching, draping, embroidery development, eventual leather and knittwear creative development.
www.eliesaab.com

Junior Designer, Vionnet (Ready to wear)

6 months, 2012 - Milan, ITALY

Creative development of the RTW collections: Hand and software sketching, volume research (Draping, Moulage).
www.vionnet.com

Junior Designer, Emanuel Ungaro (Ready to wear)

2011/2012 - Paris, France

Creative development for the RTW collections. Hand and software sketching, draping on stockman, embroidery and print development, realization of technical sheets, etc. www.ungaro.com

Junior Designer, Barbara Bui (Ready to wear)

2011 - Paris, France

Creative conception for RTW collections. Sketches (technical and artistic) and draping - Realization of iconographic mood - boards, and trend research.

Assistant Designer , Isabel Marant (Ready to wear)

6 months, 2010 - Paris, France

Creative development for RTW collections. Realization of mood boards. experimental development of D draping and flat patterns, technical and artistic sketches, prints and embroidery development.
www.isabelmarant.tm.fr

Studio/Atelier Assistant (Internship),

Sadaharu Hoshino ES ORCHESTRES (Demi-Couture)

7 months, 2007-2008 - Paris, FRANCE

Realization of D patterns (draping) and flat patterns; realization of technical and fabric sheets.

EDUCATION - TRAINING

Coupe par Moulage – Formation Continue, IFM

2020-2021 Paris, FRANCE

Based on the expertise of the Ecole de la Chambre Syndicale de la Couture Parisienne, this training allows students to acquire a specific technique for making garments with volume (moulage 3D).

Sustainability Workshop with Valentina Zarew, Brand,

Sustainability and Communications Specialist

2020 Byron Bay, AUSTRALIA

Workshop divided in parts exploring brand sustainability strategy, management of responsible and connected sourcing, environmental sustainability, innovation and philanthropy.

Great Managers Specialization,

2019 / 2020 Byron Bay, AUSTRALIA

Academy dedicated to the development Management technicians and skills on leading positions. <http://www.greatmanagers.com>

Patternmaking Experimental and Explorative Approaches,

Saint Martins School

2011 London, UK

Experimental techniques for flat patternmaking, and 3D (draping / moulage)

Leather Crafting training, Atelier du Cuir

May 2010 - Paris, FRANCE

Techniques of cutting, patternmaking, and assembly for leather on luxury products.

MASTER of Arts-Création-Couture, ESMOD International

2009-2010 – Paris, FRANCE

Techniques of pattern cutting & draping (moulage), integrating the french traditional couture "savoir-faire". Technical + creative development of a personal project of 10 looks. Hand over of a marketing merchandising research project simulating a brand launch and managing.

Shoe Design, Saint Martins School

April 2009 – London, UK

Design and development of shoe's 3D patterns and sketches, execution of one prototype.

Fashion Design Degree, FUMEC University

2002-2006 – Belo Horizonte, Brazil

LANGUAGES

Portuguese Brazilian (Native tongue)

English (Bilingual)

French (Bilingual)

Italian (Excellent)

Spanish (Intermediary level)

SOFTWARES

Adobe Photoshop

Adobe Illustrator

NDesign

Word, Excel, Power Point