



"INCLUSIVE DESIGN CAN ENABLE MORE PEOPLE TO BE AUTONOMOUS AND FEEL LIKE THEY BELONG."

Aurore Brard
product and service social designer

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Date of birth: 12/07/1992
Place of birth: Lavour, France

WORK EXPERIENCE

- 06/ 2017 - present: Founder of Aurore Brard inclusive design studio in Eindhoven, the Netherlands. (Part of Driving Dutch Design 2019)
- 2020 - present: Co-initiator of FysiekFabriek, co-creation service for people with disabilities.
- 2019 - present: Founder of Les Matins Lumière, jewellery line in Eindhoven, the Netherlands.
- 01/ 2019 - 01/2020: Assistant curator (part-time) at Yksi expo in Eindhoven, the Netherlands.
- 11/ 2017 - 11/ 2021: 3D printing engineer (part-time) at Shapeways in Eindhoven, the Netherlands.
- 05/ 2016 - 07/2016: Product design internship at Mut design in Valencia.
- 11/ 2015 - 04/ 2016: Product and installation design internship at Studio Mieke Meijer in Eindhoven.
- 07/ 2014 - 08/ 2014: Draughtswoman : 3D modelization, technical drawing and plans of a production line for Weishardt in Graulhet, France.

EDUCATION

- 2012 - 2017: Product design Bachelor at the Design Academy Eindhoven
- 2011 - 2012: Art and Design préparation school Prép'Art in Toulouse,France
- 2010 - 2011: Mechanical Engineering, Higher School Preparatory Classes at lycée Déodat de Séverac in Toulouse, France
- 2010: BAC S (VWO beta/exacte vakken) specialisation Engineering Sciences and Mathematics

SKILLS

Soft skills

Communication + + + +
Listening + + + +
Positive attitude + + + +

Hard skills

Project development:

Design thinking + + + +
Analytical + + + +
Concept development + + + +
Human centered + + + +

3D modeling:

Fusion 360, Solidworks + + + +
Sketchup + + +
Keyshot, Netfab + +

Model making:

All materials craft + + + +
3d printing, CNC + + +

Adobe CC:

Illustrator, Indesign + + + +
Photoshop, Premiere Pro + + + +

Microsoft Office:

Word, Excel, Powerpoint + + + +

LANGUAGES

French: mother tongue
English + + + +
Dutch + +
Spanish + +

HOBBIES

Bouldering
Observing daily life

REFERENCE

Leonne Cuppens
Yksi expo/connect, founder
leonne@yksi.nl
+31 6 10573108

Mieke Meijer
Internship mentor
Studio Mieke Meijer
info@miekemeijer.nl
+31 6 11254354

AWARDS

- 2019 Ein und Zwanzig World finest design talent's award | SEEM
- 2017 Hema Foundation Social and Sustainable Award | See-eat-through

PITCHES

- 2019 Pitch event The Driver | Aurore Brard, inclusive design.
Dementia Lab 2019 | Moving Memories.

EXHIBITIONS

- 2019: Dutch Design Week exposition The Driver | See-eat-through.
Hope, Kazerne Eindhoven | Moving memories
G/OUd on stage, Yksi expo Eindhoven | Moving memories
Ein&zwanzig Milan Design Week | SEEM
Innovation For Health Rotterdam | Moving memories and See-eat-through
Embracing exchange, Maastricht | Les Matins Lumière
- 2018: Dutch Design Week | Aurore Brard inclusive design Seem and See-eat-through
HH a Dutch Design Vision about Health and Happiness, Milan Design Week | Seem
- 2017: See Ya Dude, Dutch Design Week | See-eat-through
Zilver G'oud, Dutch Design Week | Moving Memories
Graduation Show Design Academy Eindhoven, Dutch Design Week | Moving Memories

PUBLICATIONS

Dezeen | See-eat-through <https://www.dezeen.com/2018/10/24/see-eat-through-ta>

bleware-visually-impaired-people-design-academy-eindhoven-aurore-brard/

Fast Company | Moving memories

<https://www.fastcompany.com/90146243/inclusive-design-at-work-lovely-objects-for-people-with-alzheimers>

Azure Magazine | See-eat-through

<https://www.azuremagazine.com/article/best-ideas-of-2018/>

Dutch Design Daily | See-eat Through

<http://dutchdesigndaily.com/complete-overview/see-eat-through/>

Elle Decor Spain | See-eat-through

<https://www.elledecor.com/es/disen/a28549761/vajilla-espacial-personas-discapacidad-visual/>

TL magazine | Moving Memories

<https://tlmagazine.com/mining-dae-ddw/>

This is Eindhoven | Aurore Brard, inclusive design

https://www.thisiseindhoven.com/en/visit/eindhoven-wanted/top-picks/5x-eindhoven-designers-at-dutch-design-week?fbclid=IwAR0hjpQzQ-zgQPaywL-KxPe1ClpISuL-SPsvhK6OL_dTX0dNOcCc0_w6QSc8

Visio NL | See-eat Through

<https://www.visio.org/nl-nl/home/actueel/ander-nieuws/2018/oktober/ddw-eindhoven>