

# JORDAN LOBBÉ

FASHION DESIGNER



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I AM A 28 YEAR-OLD **FASHION DESIGNER**  
I HAVE A **BACHELOR'S DEGREE** IN **FASHION DESIGN** AND **PATTERN MAKING**  
**4 YEARS' PROFESSIONAL EXPERIENCE**  
WORKING WITH **RENOWNED PREMIUM BRANDS**  
DEVELOPING A **NEW CONCEPT** OF **LUXURY SUSTAINABLE STREETWEAR BRAND**

## SKILLS

- STRONG VISUALIZATION SKILLS
- MOOD BOARD
- SKETCHES
- TECHNICAL DRAWINGS
- TEXTILE DESIGN
- FABRICS AND TRIMS SOURCING
- PRODUCT DEVELOPMENT FOLLOW UP
- FITTINGS FOLLOW UP
- SENSE OF PROPORTION
- **FRENCH** : NATIVE
- **ENGLISH** : PROFESSIONAL WORKING PROFICIENCY
- **SPANISH** : LIMITED WORKING PROFICIENCY
- **ADOBE CREATIVE SUITE (Ps/Ai/Id)** : PROFICIENT USER

## STRENGTHS

- MULTI-SKILLED PROFESSIONAL
- ABILITY TO ADAPT MY SENSIBILITY TO THE BRAND
- TEAM SPIRIT
- WORKING KNOWLEDGE ABOUT PATTERN MAKING AND SEWING
- EXCELLENT SENSIBILITY FOR COLORS
- THOROUGH ABOUT DETAILS
- STRONG ART CULTURE : CONTEMPORARY ART / FASHION / PHOTOGRAPHY / PAINTING / DESIGN / CINEMA
- STEADY CONCERN ABOUT SUSTAINABLE FASHION TRENDS
- STRONG CREATIVE SKILLS ASSOCIATED TO A BUSINESS REALITY
- ACCURATE KNOWLEDGE OF THE CURRENT FASHION MARKET

## EDUCATION

### BACHELOR'S DEGREE :

FASHION DESIGN AND PATTERN MAKING - LISAA FASHION SCHOOL - PARIS - 2015

### BACCALAUREAT :

ECONOMICAL & SOCIAL BACCALAUREAT - PARIS - 2011

## BACKGROUND

► **LANGUAGE TRAVEL** | *Bristol - April 2019 to March 2020 (10 months)*

- Improved my English.
- Worked as a sale advisor, city center of Bristol, fixed-term contract

► **LE PROGRÈS** | *Paris*

**Assistant Creative Director** | *July 2015 to March 2019 (3 years and 8 months)*

- Developed a new concept of a luxury sustainable streetwear brand
- Worked on all steps in the creation of the brand
- Research for the concept - brand identity, target, market survey/market positioning, story telling for the brand, brand ambassador
- Research for the collections - shapes, colors, artworks, textile design, details, trimmings, fabric sourcing (Première Vision, The Sustainable Angle)
- Collection plan - define the wardrobe in accordance with the brand's identity, then balance out the colors and artworks according to the shapes
- Attended the appointments with each manufacturer (China, Portugal, Greece)
- Executed all technical drawings on Illustrator and follow up with the manufacturers
- Realized the artworks on Illustrator and Photoshop and developed them as textile design with the manufacturers
- Fittings - discussed about style, proportions, details, wearability thus valuing the line's commercial potential
- Worked on website design
- Did the mood boards for the campaign
- Assisted Alice Reydellet (Creative Director) on her different consulting, such as **Villa Eugénie**

► **LEONARD PARIS** | *Paris*

**Assistant Head of Design** | *October 2015 to March 2016 (6 months)*

- Worked on the Fall 2016 Ready to Wear collection, presented at the Grand Palais during the Paris Fashion Week
- Research for the story board - seasonal inspirations, shapes, colors, trimmings, details, prints, embellishments
- Drew sketches - ideas of details or shapes
- Executed all technical drawings on Illustrator
- Dealt with different suppliers in order to find the best fabrics and trimmings, in a short lead time
- Attended appointments with suppliers
- Attended the fittings - discussed about style, proportions and details
- Attended the casting for the fashion show
- Created the mood boards for the photoshoot of the lookbook

► **VANESSA BRUNO** | *Paris*

**Assistant to the main collection Senior Designer** | *September 2015 (1 month)*

- Worked on the story board - seasonal inspirations, shapes, colors and prints research
- Did Illustrator's photomontage from personal inspirations to help sketch out the line
- Discussed about fabrics, trimmings and print artworks for the collection
- Technical drawings on Illustrator
- Attended the daily reports with Vanessa Bruno (Creative Director)

## REFERENCE

ALICE REYDELLET - CREATIVE DIRECTOR - **LE PROGRÈS** - ALICEREYDELLET@GMAIL.COM - +33 6 33 20 39 00