



# FOR THE CULTURE AND CONTEXT OF NOW

## Design & Creative Direction

Womenswear, Menswear and Accessories.

Stefan Brunnbauer demonstrates an impressive 20 year career within leading, luxury brands including **Gianni Versace**, **Alexander McQueen** and **Costume National**.

## A bold vision translated into commercial success

Eyes trained to the micro and macro, Stefan combines a strong business acumen with 360° industry expertise.

During his tenure at **Alexander McQueen**, Stefan developed close relationships with both Lee McQueen and Sarah Burton. He's responsible for **McQ** menswear's instantly recognisable signature style, quickly becoming the catalyst for exponential growth.

In his current role as **Snr Director at Versace**, Stefan was tasked by Donatella to give the iconic **Versace Jeans Couture** label a Gen Z makeover. His nostalgic repositioning of iconic looks threw away the rulebook to define a new, rapid-growth style of luxury.

## **Experience:**

### **Gianni Versace**

Snr Design Director 2018 - present

### **Alexander McQueen**

Head of McQ menswear 2007 - 18

### **Costume National**

Womens / Menswear Sr Design 2003 - 06

## **Collaborators:**

### **Stylists**

Jacob K, Allegra Versace, Kim Jones, Panos Yiapanis, Paul Mather, Jay Massacret, Michiko Koshino, Robbie Spencer, Nicolas Santos, Camilla Nickerson, Joe McKenna, Anastasia Barbieri and Jodie Barnes

### **Photographers**

Nan Goldin, David Sims, Wolfgang Tillmans, Olga Grebennikova, Timothy Schaumberg, Harley Weir, Salvatore Caputo, Karim Sadli and Steven Klein

### **Clients / Commissions**

Jay-Z, Rihanna, will.i.am, Bat for Lashes, Patrick Wolf, Pet Shop Boys, The Weekend and Japanese noise band Bo Ningen

### **Project collaborators**

Yves Tumor (musician), Maxime Plescia-Büchi (founder Sung Bleu magazine/ tattoo artist), Jesse Draxler (collage artist), Selfridges, Joop! Splash