

CAHU Clémence

27-08-1988

16 rue du grand Prieuré
75011 Paris

06 22 68 29 93

clemencecahu@gmail.com



WORK EXPERIENCE



ART DIRECTOR & STYLIST / Fashion & still life

free lance

since 2006

www.clemencecahu.com

www.cahumarty.com

Clients:

Petronio & associates / Le Bon Marché, BETC, Saatchi & Saatchi, L'Oréal, Publicis, CLM BBDO, DDB, Mazarine, Cartier, Chloé, Yves Saint Laurent parfum, Christian Dior, Roger Vivier, Coty, Accor, Evian, Walter Steiger, EdBanger, Canal+, Sergio Rossi, Le Printemps, Nelly Rodi, Wanda, Caviar, Melle Noi, Sid Lee, Sofitel, Kenzo, L'Ecole Van Cleef & Arpels, Who's Next Prêt-A-Porter, Altmann Pacreau, The Imaginers, Sephora, Olay, Change, Les Gens, Levis, McCann, Vivarte, Sport&Style - L'Equipe, ELLE, Les Echos série Limitée, L'Officiel Hommes, MIXT(E), Double, Magazine Magazine, Citizen K, Obsession - Le Nouvel Observateur, Novembre, Les Inrocks, Stiletto, Apart, Dull, WAD, Dorade, ELLE China, Edicola, ...

Lion d'or 2013: EVIAN / BETC / Benni Valsson

CAHU

FOUNDER, DESIGNER, ART DIRECTOR AND MORE

CAHU / cahuparis.com

since 2016

« Based in Paris, CAHU (pronounced "Ca-ew") is a line of designer bags and accessories made from upcycled PVC.

Clemence Cahu grew up in Normandy near to her father's inflatables factory, and her grandparents who lived and worked on the family farm, before leaving for Paris to study fashion and work as a stylist.

After collaborations with the industry's biggest names and most celebrated brands, in 2018 Clemence Cahu founded the CAHU label.

The CAHU line is made from PVC recuperated from Clemence Cahu's father's Normandy inflatables factory.

Contemporary lines, bold colors, luxury materials and artisanal techniques the PVC is upcycled into bags that are easy to use, to care for and that wow.

An accessory, an object, day, night, work, fun...CAHU, for women, for men, for one and for all."

**SPORT&STYLE / L'EQUIPE**

2017 -2019

Fashion director

**NELLY RODI**

2009 - 2018

Fashion editor _ trend books

**WSN**

2013 - 2014

Art director _ digital

**CANAL + & FRANCE TELEVISION**

2011 - 2013

Stylist for Daphné Burki

- L'Edition Spéciale, Canal+
- C A VOUS, France 5
- Les maternelles, France 5
- Le Grand Journal, CANAL+
- Cannes 2012

**VANESSA TUGENDHAFT**

2010 - 2013

Joaillerie Designer & consultant
high jewelry capsule lines**L'ECOLE VAN CLEEF & ARPELS**

2012 - 2012

Animateur intervenant

workshop / Place Vendôme - Hotel D' Evreux

**CITIZEN K**

2008 - 2012

Fashion director jewelry & accessories

**LES GALERIES LAFAYETTE**

2011 - 2012

Personal shopper/ LA SUITE

**LE BON MARCHÉ**

2010 - 2011

Personal shopper

EDUCATION

Atelier Chardon Savard

FASHION DESIGNER, style · (2006 - 2009)

STI ARTS APPLIQUES

BAC S, STI ARTS APPLIQUES · (2003 - 2006)