

# VIOLETTA BRUSA

FASHION CONSULTANT SPECIALIZED IN FOOTWEAR & ACCESSORIES,  
DIGITAL DESIGNER AND FASHION ILLUSTRATOR, FASHION AND DESIGN  
PROFESSOR

## CONTACTS



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Dubai, 5000, United Arab Emirates

## ABOUT ME



With a wealth of experience as a Head Designer in the luxury footwear and accessories sector, I have refined my craft through high-profile collaborations with industry giants including Givenchy, Rick Owens, Lanvin, and Ralph & Russo, among others. My design philosophy seamlessly blends couture with sportswear, creating versatile ready-to-wear collections and striking statement heels. My portfolio showcases a unique talent for hand-drawn designs across both womenswear and menswear accessories, highlighting my creative prowess. My enthusiasm for innovative technologies and materials is complemented by a profound understanding of the prestigious 'Made in Italy' quality and the complexities of the China supply chain. I am adept at encapsulating a brand's essence into a distinctive identity, employing a strategic design-to-cost methodology that balances aesthetic excellence with commercial success. My expertise spans the development of footwear, bags, and jewelry, with a thorough grasp of the materials and techniques pertinent to these domains. I also possess a demonstrated ability to design packaging, brand communications, and

## WORK EXPERIENCE



JUL 2024

### HEAD OF DESIGN

PRESENT

*TIMELESS GROUP | Dubai*

- Spearheaded design innovation as Head of Design at Timeless Group, creating cutting-edge footwear and bag collections for Kat Maconie and Temperley brands.
- Managed the entire development lifecycle from concept to production, coordinating efforts from Dubai with frequent on-site engagements in Italy and China.
- Demonstrated design versatility, crafting everything from high-end heels to casual sneakers, seamlessly transitioning between the vibrant Kat Maconie line and the refined elegance of semi-couture Temperley.
- Ensured the 'Made in Italy' hallmark was distinctly embodied in Temperley's product offerings, reflecting superior quality and craftsmanship.
- Responsible for the meticulous composition of final linesheets, drafting FOB pricing strategies, and leading key communications within the supply chain network.
- Moreover as the core of the group is retail, I designed several stores in Dubai Mall, all luxury driven and for several brands, such as, Judith Lieber, Kwanpen and Kat Maconie soon to be open. This extended my skills from product design to store design as well, giving me the possibilities to explore my creativity and skills and transalte new brands dna into a design projects.

SEP 2022

APR 2024

### FASHION AREA COORDINATOR AND PROFESSOR

*MARANGONI FASHION & DESIGN UNIVERSTIY | DUBAI*

- Fashion Area Coordinator at Marangoni University of Fashion and Design, Dubai, leading the development of academic programs in Fashion Design and Accessories Design.

retail environments, as evidenced by my work in high-profile venues like the Dubai Mall. My designs are meticulously tailored to satisfy the exacting standards of the luxury market, ensuring alignment with the brand's core values while engaging the sophisticated consumer. As a versatile Head Designer with a track record of success in luxury market strategy, brand identity, and product development, I am eager to contribute my comprehensive skill set to your team.

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## SKILLS

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Creative Team Management / Print-Web-Interactive Design / Cross Channel Marketing / Messaging & Branding Consistency



Copywriting & Storyboarding



Packaging VM & Pos Design



Brand Creation + Reinvention / Creative Recruitment & Training



Design for Luxury from Garment to Accessories & Tech Pack / Development & Production Follow up



Material research & development for leather and fabrics



Knowledge of manufacturers in Europe, India, China with focus on Italian luxury manufacture network



Digital render of accessories with graphic software



Fashion illustration



- Skilled in aligning course content and fostering collaboration among faculty members.
- Author of insightful essays on the Fashion Process and a pioneer in fashion industry research.
- Instrumental in orchestrating industry projects and partnerships with prestigious brands, including Swarovski, Max Mara, Off-White, and top-tier local couture houses.
- Specialized in teaching Ready-to-Wear (RTW) and accessories drawing, manual drawing techniques, as well as digital drawing and fashion technologies.
- Focused on imparting knowledge of Fabrics, Leather, 'Made in Italy' luxury techniques, and Italian craftsmanship for accessories in both industrial and artisanal processes.

NOV 2013

APR 2014

### GIVENCHY SENIOR WOMEN LEATHER GOODS DESIGNER

*GIVENCHY | Paris*

- Designing women leather goods collection, belts, small leather goods, and accessories for Paris catwalks and commercial line.
- Iconic pieces include Pandora mini and clutch, Rave Bag, Pandora Flap, Easy tote, Cuir Box.

FEB 2020

### HEAD OF DESIGN

*Confidential Luxury Start-up Dubai | Dubai*

- Designing and overseeing a full range of accessories and footwear, RTW womenswear and menswear.
- Managing a team of two senior designers and two junior designers to build the brand new collection of this Luxury House.
- Following up the development of the accessories in Italy and garments in an internal Atelier.

OCT 2018

### FOOTWEAR AND ACCESSORY CONSULTANT AND PROFESSOR

*ESMOD DUBAI | Dubai*

- A full year course designed to support young creatives in designing and developing their footwear idea, from sketch to prototype, liaising with Italian factories to execute remotely their prototypes and raw material bank.

OCT 2018

JUN 2023

### LANVIN FOOTWEAR & BAGS CONSULTANT

*LANVIN | Paris/London*

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## LINKS



LinkedIn

<https://www.linkedin.com/in/violetta-brusa-299a88>

Instagram

[https://www.instagram.com/violetta\\_paris](https://www.instagram.com/violetta_paris)

Portfolio Footwear & Accessories

<https://www.violettatab.com>

Eyewear Portfolio

<https://www.violettabrusa.com>

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## LANGUAGES



Italian



French



English



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## HOBBIES



- Fitness
- drawing
- pets

- Collaborated with Trend Agency MARTINE L'HERPEUR to deliver seasonal sketch batches for Lanvin and Lanvin en Bleu, ensuring alignment of design trends with technical specifications.
- Conceptualized a wide spectrum of women's and men's footwear styles, ranging from classic to casual, tailored for high-fashion brands.
- Coordinated with manufacturing facilities to meticulously review and implement technical packs for product development.

SEP 2018

JAN 2019

### MANISH ARORA FREELANCE HANDBAGS AND JEWELRY DESIGNER

*MANISH ARORA | London*

- Design and development follow-up of bespoke alligator ladies bags and jewelry in Italy.
- Handbag collection showcased in Manish Arora Catwalks in Paris.

FEB 2018

DEC 2018

### CONFIDENTIAL LUXURY START UP

*FOOTWEAR & ACCESSORIES | Dubai*

- Head of Design for a Dubai-based luxury startup specializing in men's tailoring, premium handcrafted accessories, and Italian-made footwear.
- Directed the creative process for an exclusive range of accessories and footwear collections, ensuring alignment with luxury market trends.
- Managed the development and refinement of product lines, overseeing production processes in Italy to guarantee exceptional craftsmanship and quality.

FEB 2023

### RE/DONE FOOTWEAR CONSULTANT

*RE/DONE | Los Angeles*

- Footwear Consultancies for Women Shoe Collection, focus on sneaker and boots.
- Sustainable brand with a circular fashion approach and Denim heritage.

NOV 2013

APR 2018

### RALPH AND RUSSO HEAD OF ACCESSORIES

*RALPH AND RUSSO & RALPH & RUSSO | London*

- Head of Design of Leather Goods, Footwear, and Jewelry design at RALPH AND RUSSO, all Italian-made.
- Created the iconic EDEN HEEL and ALINA BAG, cementing key brand signatures.

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## COURSES



### FOOTWEAR DESIGN AND DEVELOPMENT COURSE

*ESMOD Dubai*

OCT 2018

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### MASTER IN DESIGN OF LUXURY GOODS

*CREATIVE ACADEMY -*

*RICHEMONT GROUP*

JAN 2004 - JAN 2005

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### MASTER IN ARCHITECTURE AND INTERIOR DESIGNS

*POLITECNICO MILANO and*

*SPD SCHOOL*

JAN 2003 - JAN 2004

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### UNIVERSITY DEGREE IN INDUSTRIAL PRODUCT DESIGN

*POLYTECHNIC OF MILAN*

JAN 2000 - JAN 2004

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### INDUSTRIAL PRODUCT DESIGN (ERASMUS PROGRAM)

*LONDON METROPOLITAN*

*UNIVERSITY*

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## INTERNSHIPS



### MULTI-CATEGORY ACCESSORY DESIGN INTERN

*MONTBLANC | Paris*

SEP 2005 - NOV 2006

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- Sketching jewelry, leather goods, writing instruments.
- Attending factory meetings for development and sourcing.

- Developed accessory lines for Haute Couture and Ready-to-Wear (RTW) shows, alongside commercial assortments.
- Delivered bespoke services to an elite clientele, including celebrities and UK Royal Family members.
- Managed a diverse design portfolio, encompassing RTW Autumn/Winter and Spring/Summer, biannual Paris Couture, exclusive VIP, Bridal, and direct sales store collections.

SEP 2014

### RICK OWENS HEAD OF ACCESSORIES

*RICK OWENS and DRKSHWDS | Paris*

SEP 2014

- Designing women and men's leather goods, small leather goods, belts, and accessories.
- Overseeing development with factories, material sourcing, and catwalk shows in Paris.
- Collaborated on Adidas sneaker project.

SEP 2014

### MARGIELA FREELANCE LEATHER GOODS DESIGNER

*Maison Margiela | Paris*

SEP 2014

- Collection of leather goods for podium.

SEP 2006

### RICHEMONT SENIOR LEATHER GOODS & ACCESSORY DESIGNER

*MONTBLANC | Paris*

SEP 2012

- Designing collections of Leather Goods, Silver Jewelry, High Jewelry for Men and Women.
- Designing iconic pieces like Mandela Jewelry White Gold Bracelet (First Prize UNICEF), Montblanc Monogram Pattern.
- Collections sold worldwide including Harrods, Dubai, NY, Miami.
- Bespoke orders for bridal and VIP clients.

SEP 2005

### INTERNSHIP AS MULTI-CATEGORY ACCESSORY DESIGNER

*MONTBLANC | Paris*

NOV 2006

- Sketching jewelry, leather goods, writing instruments.
- Attending factory meetings for development and sourcing.

SEP 2004

### INTERNSHIP ACCESSORY DESIGNER AND VISUAL MERCHANDISING

*Diego Grandi Architecture Studio | Milan*

JAN 2005

## ACCESSORY DESIGNER AND VISUAL MERCHANDISING INTERN

Diego Grandi Architecture

Studio | Milan

SEP 2004 - JAN 2005

- Supporting product design and VM for Brunello Cucinelli, participating in events like Salon du Mobilé and Cersaie.

## EXTRA- CURRICULAR ACTIVITIES



### DESIGNING A LUXURY CHOCOLATE

MATALI CRASSET

JAN 2004 - DEC 2004

- Collaboration with CAFFAREL and presentation during SALONE DEL MOBILE - Milano.

## PUBLICATIONS



### SUSTAINABILITY FOR FASHION AND DESIGN

IEREK

OCT 2024

### ETHICAL TEXTILES

IEREK

JUN 2025

- Supporting product design and VM for Brunello Cucinelli, participating in events like Salon du Mobilé and Cersaie.

## EDUCATION



2005

### MASTER IN DESIGN OF LUXURY GOODS

CREATIVE ACADEMY - RICHEMONT GROUP | Milan

- Study included workshops with luxury brands of Richemont Group, high jewelry and accessory design with Cartier, Montblanc, leather goods with Lancel, and projects with Piaget, Van Cleef, IWC, Shanghai Tang.

2004

### MASTER IN ARCHITECTURE AND INTERIOR DESIGNS

POLITECNICO MILANO and SPD SCHOOL | Milan

- Designed interior for exhibitions, participated in Venice Biennale 2004 with project 'Microrealities'.

2004

### UNIVERSITY DEGREE IN INDUSTRIAL PRODUCT DESIGN

POLYTECHNIC OF MILAN | Milan

- Focus on Furniture, participated in Salone del Mobile and Fuorisalone.

2004

### INDUSTRIAL PRODUCT DESIGN (ERASMUS PROGRAM)

LONDON METROPOLITAN UNIVERSITY | London

- Focus on Textile and Printing for furniture and interior designs.