

Marie Bernadette Woehrl

Leather Goods Designer and Manufacturer

Independent leather goods designer and maker with a focus on craftsmanship and timeless elegance. Design of a women's range of wearable leather pieces with Antwerp-based artisanal production on request. Coordination of the brand image and collaborations with other local creatives. Using deadstock leathers and local production as a source of uniqueness, closed circuit approach and the possibility for material-centred, intuitive creativity.



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● Belgium
● *14. 09. 1996,
Schrobenhausen

IT

Photoshop ●●●●●
Illustrator ●●●●●
MS Office ●●●
Indesign ●●●

Languages

German ●●●●●
English ●●●●●
Italian ●●●●●
French ●●●
Dutch ●

● <https://www.instagram.com/mariebernadettewoehrl/>
● <https://www.linkedin.com/in/marie-bernadette-woehrl-082719196/>
● <https://eyesontalents.com/en/profiles/27879>

Work experience

- **Leather Goods Designer and Maker at Marie Bernadette Woehrl** Antwerp
since Mar 2023
 - design of wearable leather items and creative direction of the brand image
 - artisanal manufacturing in my own atelier
 - development of a marketing strategy, responsible sourcing, local collaborations
 - manufacturing of commissioned leather projects on request
- **Junior Leather Goods Designer at Ecco Leather** Dongen
Oct 2021- Jan 2023
 - conceptual and market-based research
 - fast sketching and detailed hand drawing of bags and small leather goods
 - tech-packs and development from proto to sample
- **Assistant Designer Footwear and Accessories at Golden Goose** Milano
Mar 2021 - Aug 2021
 - market- and trend-research across fashion, design innovation and streetculture
 - material and embellishment research
 - photoshop renderings and designs for sneakers, shoes and accessories
 - participation at meetings with the merchandising and development team
- **Assistant Designer Accessories and Shoes at Ann Demeulemeester** Antwerp
Mar 2020 - Oct 2020
 - research of the archive and the brand's DNA
 - hand drawings of designs for bags, accessories, shoes and jewelry
 - product development and follow-up from proto to sample
- **Flight assistant at Condor Flugdienst GmbH** Frankfurt
Sept 2015 - Jan 2018

Education

- **Bachelor of Arts in Costume and Fashion, Accademia Costume e Moda** Rome
Oct 2016 - Feb 2020 - graduated with high honours, specialisation in leather goods and shoes
- **Allgemeine Hochschulreife, Gymnasium Schrobenhausen** Schrobenhausen
Sept 2007 - Jul 2015 - higher education entrance qualification

Recognitions and other experiences

- **nomination for 20 to watch 2024 by Flanders DC** Antwerp
Nov 2023
- **winner of the Eyes on Talents x Premiere Classe Fashion price 2023** Paris
announced in Sept 2023, showcase in Mar 2024
- **finalist of the 27th edition of Interlational Lab of Mittelmoda** Milan
Sept 2021