



Valentina Poltronieri
VP

VALENTINA POLTRONIERI

FOUNDER & CREATIVE DIRECTOR

A talented and customer oriented designer with an eye for commercial fashion and detail in styling. A designer full of enthusiasm and curiosity, liveliness and color with focused goals. Always looking for news and promotions.

WORK EXPERIENCE

Founder & Creative Director

2020 - now - VALENTINA POLTRONIERI &
VP FASHION & CREATIVE LAB, Treviglio

At a very young age she founded her brand, witty, colorful, energetic. In 2020 it opens its headquarters where fashion, creativity, production, prototyping and sewing converge (for the brand and for third parties).

Creative Director & Product Developer

2025 - now - AELORA

Creative direction, collection design and hands-on prototyping of the core product. Full involvement in collection development, from concept to garment construction.

Teaching & Lectures

2021 - now -

Fashion design and creative process lectures at fashion schools and professional programs. Schools: ABF, Accademia del Lusso, IULM

Fashion & Business Consultant

2020 - now - FREELANCE

Creative and strategic consultancy for fashion and lifestyle brands, spanning collection development, visual communication, graphic design and brand positioning. Clients: Andrea Battisti, Punto Maglia di Alessia, Calzificio Braga & more

Creative & Brand Consultant

2023 - now - ANDRE MADE IN ITALY

Creative consultancy covering graphic design, visual identity, Instagram content, campaign shootings and brand communication. Ongoing support from concept to execution.

Product Development and Junior Designer

2017 - 2018 - FIORELLA CASSAGHI, Vigevano

Training and product development for the collection inside the laboratory, organizing the collection creation phases (model, cut and packaging). Training to compose price list.

Designer Assistant

June/July 2014 - SUCCESSORI REDA, Biella

University internship, product datasheets and preparation of technical datasheets for the men's collection. Social training for LANIERI.

SKILLS

Creative and proactive fashion designer with strong technical sewing skills, deep fabric knowledge, advanced graphic tools proficiency, effective communication and solid time and business management.

CONTACT



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www.vp-valentinapoltronieri.com



VP Fashion & Creative Lab
Via Municipio 8, 24040 Treviglio (BG)

LANGUAGE

Italian - Native

English - Level C1

Spanish - Level B1

EDUCATION

ISTITUTO SECOLI

2015 - 2016

Master's degree in Pattern Making and Women's Tailoring
Viale Vittorio Veneto 18/A, Milano

ISTITUTO MARANGONI

2012 - 2015

Fashion Design 3 Years - Via Pietro Verri, Milano

ACCADEMIA DEL LUSSO

2011 - 2012

Private Intensive Course - Fashion & Graphic Design Bergamo

SALESIANI DON BOSCO

2008 - 2012

Istituto Tecnico per Geometri, Treviglio (BG)

INTEREST

Travelling, Contemporary Art,
History of Women and Feminism