

## EDUCATION

### ECAL

2021.09-2022.07/ Renens, Switzerland  
*MAS in Design for luxury and Craftmanship*

### School of Visual Arts

2015.09-2018/ New York, United States  
*Bachelor in graphic design*

## EXPERIENCE

### BARON & BARON

packaging designer  
2022.10-2023.09/ New York

Experienced in generating cutting-edge packaging ideas for esteemed brands. Proficient in developing visually captivating window display concepts tailored to prominent department stores.

### LMNOP CREATIVE

junior graphic designer  
2019.05-2020.06/ Brooklyn, New York

Highly skilled in art direction within the diverse hospitality industry, spanning coffee shops, hotels, and skincare brands. Expertise in conceptualizing visually compelling designs tailored to each specific niche. Proficient in effectively communicating with print factories to ensure seamless execution of creative visions.

### 72andSunny

artist residency  
2019.02-2019.05/ Los Angeles

Demonstrated track record of spearheading impactful campaigns addressing homelessness in Los Angeles, collaborating closely with the Mayor's office to drive positive change. Art direction expertise to develop compelling visuals and branding materials for the campaigns. Passionate about using creativity as a catalyst for social impact and driving meaningful engagement with critical issues.

### Hello Velocity

design freelancer  
2018.10-2019-01/ Queens, New York

creating diverse illustrations for a wide range of brands. Collaborates closely with art directors to ensure the translation of creative vision into captivating visuals. Proficient in effectively communicating design assets to support the branding of emerging brands.

### ART CAMP

summer internship  
2017.06-2017.08/ Brooklyn, New York

Experienced in collaborating with art directors to provide comprehensive support for a diverse range of illustration projects. Proficient in creating logos for emerging brands and delivering branding solutions.

Skilled in assisting with photo shoots and video editing, helping integration of visual elements across different media formats. Committed to delivering high-quality work that aligns with client

### SuperADD

summer internship  
2015.06-2015.08/ Taipei, Taiwan

Collaborating closely with the art director, I craft props to the specific requirements of video shoots. This involves a attention to detail and a eye for aesthetics. Additionally, I provide invaluable assistance in event creation, leveraging my expertise to source high-quality materials and identify suitable factories for production.

## EXHIBITION

### **MILAN DESIGN WEEK 2024**

2023.04/ Milan, Italy

Distinguished achievement in product design showcased during Milan Design Week, specifically with "DESIGNATED TABLE." Selected by Isola Design Gallery for curation and recognition, highlighting its exceptional artistic and conceptual value.

### **MILAN DESIGN WEEK 2023**

2023.04/ Milan, Italy

Distinguished achievement in product design showcased during Milan Design Week, specifically with "FLUX COLLECTION." Selected by Isola Design Gallery for curation and recognition, highlighting its exceptional artistic and conceptual value.

### **STACKING PIECES**

2022.09-11-/ Taipei Taiwan

I have designed and executed window displays for TRENDS, a prestigious fashion destination within a renowned department store. Collaborating closely with the team, I utilized my illustrations design for aesthetics to create visually showcases that effectively highlighted the curated selection of fashion brands.

### **HIDE AND SEEK**

2021.05/ kaohsiung, Taiwan

I curated my first solo exhibition at a furniture store and gallery, showcasing my collection of illustration works spanning from 2018 to 2020. With a diverse range of print works, I collaborated with the store's aesthetic while maintaining the distinct style that defines my artistic vision. This exhibition allowed me to adapt to different environments and effectively engage with audiences.

### **CONTEMPORARY ILLUSTRATION ART EXHIBITION**

2020.11/ Taipei, Taiwan

Selected for a group exhibition curated by the art foundation, where I had the opportunity to showcase my illustration work.

### **PSEUDO SITE**

2020.07/ Hsinchu, Taiwan

Selected for group exhibition at a prestigious university, featuring my sculptural works.

### **INFINITY DIAOLOGUE**

2020.06/ Taipei, Taiwan

Initiated and curated exhibition centered around sculptural works, focusing on fostering meaningful dialogues among viewers. Employed a deliberate selection of vibrant colors to create a visually engaging environment.

## PRESS

**NYTT ROM MAGAZINE ISSUE 100**

**DESIGN MILK**

**DESIGNBOOM**

**ELLE DECOR**

**ELLE**

**DPI MAGAZINE**

**COMMUNICATION ARTS**

**GIRLS CLUB ASIA**

**CREATIVE REVIEW**

**ELEPHANT MAGAZINE**

**APE TO THE MOON**

## SKILL

**ADOBE SUITE, CINEMA 4D, RHINO, KEYSHOT**